



## Digital Legacy Association – copy for use on external websites

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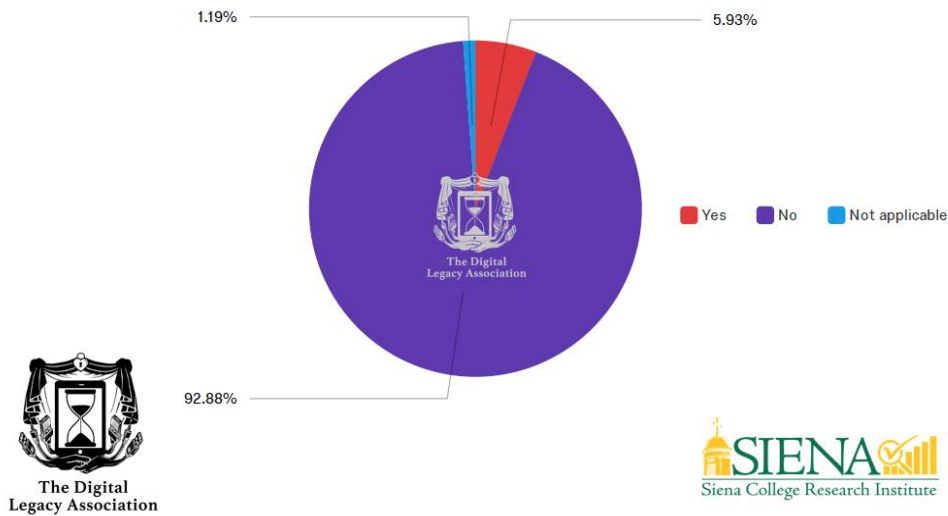
### Copy for your website or blog

*The Internet has been the biggest force for change since the industrial revolution. It has expanded the ways in which we communicate with one another and has altered the ways in which we prepare for death and remember the deceased.*

Our digital footprint is the trail that we leave whilst we use the Internet and internet enabled devices. Our digital footprint may include social media messages, blog posts and media such as photos and videos.

Large parts of our digital footprint will inform and convert into our digital legacy when we die. Our social network profiles (like Facebook and Twitter) may also become virtual places of remembrance where messages of respect and condolences are left.

## Have you documented what you would like to happen to your social media accounts after your death?



Data from the Digital Death Survey 2018

Despite the date shown above when asked “*If someone you care about dies how important is it for you to be able to view their social media accounts*” nearly 75% of respondents placed some kind of ‘importance’ in being able to do so.

[The Digital Legacy Association](#) was setup to support healthcare and social care professionals with the changes that the Internet has brought to end of life and hospice care.

## About the Digital Legacy Association

### Frameworks, training and best practice

The Digital Legacy Association provides frameworks, training, promotes best practice, and raises awareness as to how each person can plan for death digitally. Their goal is to ensure that everyone is aware of what will happen to their digital footprint and their digital assets when they die. They strive to empower both professionals and society to take the relevant steps to ensure that each person’s wishes are adhered. Lack of awareness and planning often results in beneficiaries and the recently bereaved losing access to digital photos, videos and other digital assets like music, videos and eBooks.

The Digital Legacy Association’s framework for healthcare professionals is [free to download](#) (PDF) and signposts readers to a range of resources and tutorials.

Our flagship [training](#) workshop has developed with St Christopher's Hospice. It has been developed specifically for the end of life and hospice sector and has been taught in hospices across the UK and Europe.

## The Digital Legacy Conference

The Digital Legacy Conference is an international, not for profit conference ran by the Digital Legacy Association. The conference brings together professionals, educators, patients, researchers and those with working within relevant fields in a melting pot of creativity, science and social care. The Digital Legacy Conference celebrates innovation, best practice, research and thought leadership within digital assets, digital estates and digital legacy.

For further information about the Digital Legacy Association visit: [www.DigitalLegacyConference.com](http://www.DigitalLegacyConference.com)

## Press contributions

For press and editorial and opinion please contact James Norris by using the contact form found here <https://digitallegacyassociation.org/about/contact/>

The screenshot shows a web page from BMJ Blogs. At the top, there is a blue header with 'BMJ Blogs' and a search bar. Below the header is a navigation bar with 'BMJ Supportive & Palliative Care' and a 'SUBSCRIBE NOW' button. The main content area features an article titled 'Free wi-fi in healthcare settings – luxury or prerequisite?' by Dr Mark Taubert, Consultant in Palliative Medicine, Velindre Hospital NHS Trust, Cardiff, Wales. To the right of this article is a logo for 'ehospice' with the tagline 'Palliative care news, views and inspiration from around the world'. Below the 'ehospice' logo is a navigation menu with 'Edition: UK' and links for 'Home', 'Categories', 'Jobs', 'Events', 'Galleries', 'Directory', 'Advertise', and 'About Us'. The main article title is 'Reflections on Martha Lane Fox's digital NHS' under the 'Edition: UK > Opinion' category. The author is listed as 'Author: James Norris, Mark Taubert and Lucy Watts' with the date '21 December 2015' and the category 'Editorial | Opinion'. There are social media sharing icons for Like, Tweet, LinkedIn, and Email. At the bottom of the article, there is a blurred image.

### **Press Contributions examples:**

- Royal College of Physicians example:  
<https://www.rcplondon.ac.uk/news/your-digital-legacy-emerging-aspect-advance-care-planning>
- eHospice example:  
<http://www.ehospice.com/uk/ArticleView/tabid/10697/ArticleId/17737/>
- British Medical Journal example:  
<http://blogs.bmj.com/spcare/2015/11/30/free-wi-fi-in-healthcare-settings-luxury-or-prerequisite/>

### **TV and film**

We have contributed to various news programming and TV shows. These include BBC Breakfast, CNN News, Channel 4 News, The BBC's The Big Question, Jon Richardson's Ultimate Worrier and NTV news in Russia.

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