



Digital legacy & Digital Assets overview for
professionals and carers

The way we communicate has changed

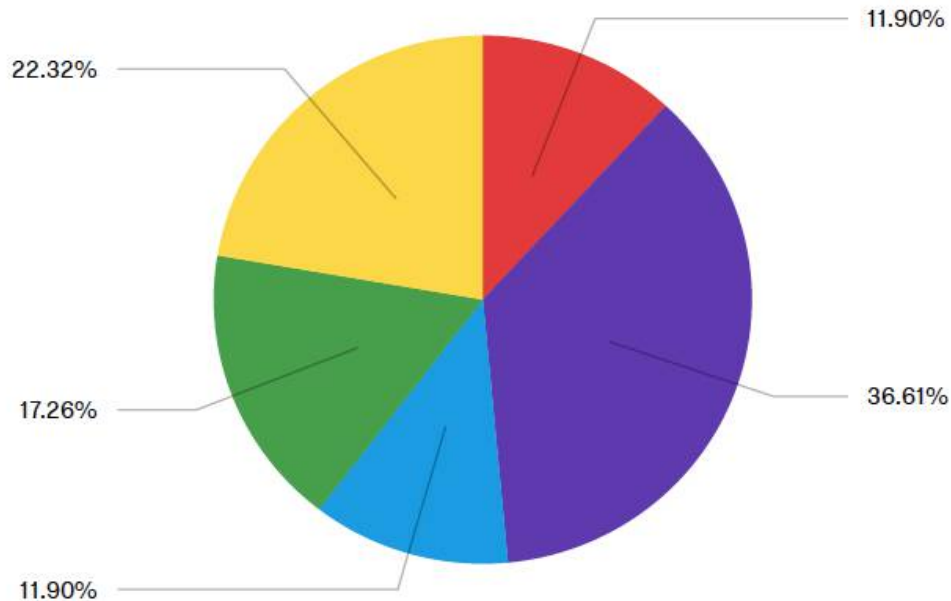




Digital Legacy

Do you know what a digital legacy is?

How familiar are you with the term 'digital legacy'??



Extremely familiar Somewhat familiar Neither familiar nor unfamiliar Somewhat unfamiliar Extremely unfamiliar

What is our 'digital legacy'

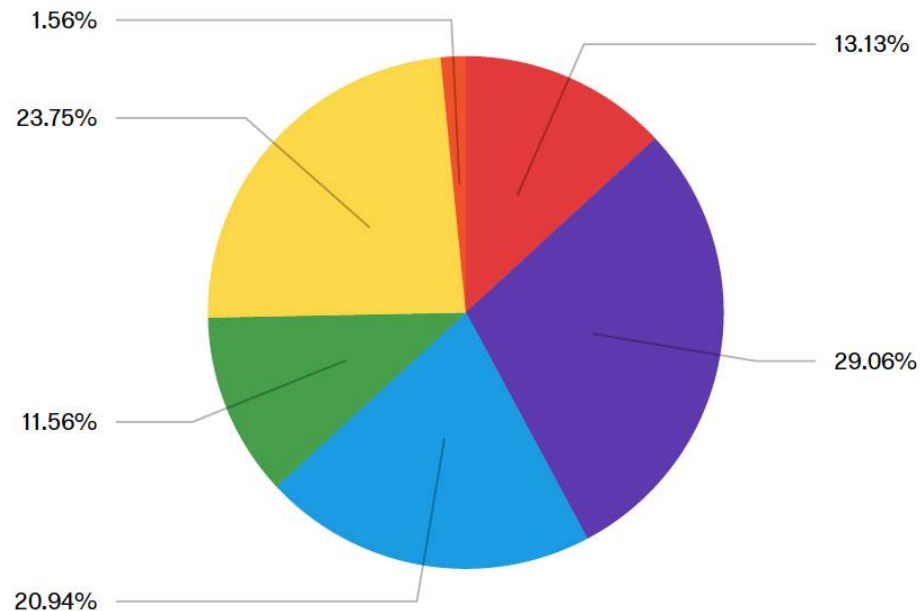
Our digital legacy is what remains of us digitally once we die.



When we die our digital footprint can inform our digital legacy.

Our digital legacy is becoming increasingly important

If someone you care about dies, how important it is for you to be able to view all of their social media accounts?



Extremely important Somewhat important Neither important or unimportant Somewhat unimportant Extremely unimportant
Not applicable (They don't have this type of account)



Digital Assets

What are 'digital assets'

Digital assets are possessions that are purchased, stored or available online.

Where our digital assets are located



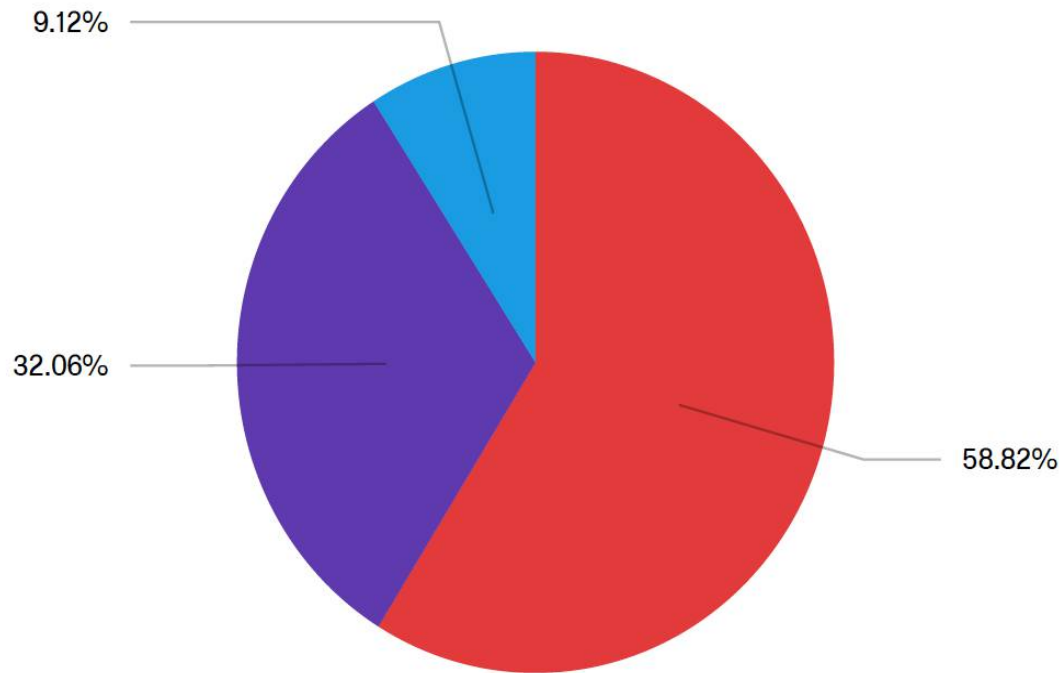


**Our physical assets are
increasingly becoming digital
assets**

•

Our assets are becoming “password protected”

Does someone other than yourself know the password for your mobile phone?



■ Yes ■ No ■ Don't have a password ■ Don't own or use this technology / app



Amazon & Apple provide individual licenses for media (such as books for Kindles and music for iTunes). These therefore cannot be passed down & shared like a book.

Facebook profile – Becomes a focal place to remember deceased. (FB allow accounts to be Memorilised / Legacy Contact

Twitter – Will not provide access of the account to a third party)

Google – Inactive account manager does allow you to pass on your data / have it deleted once you die)

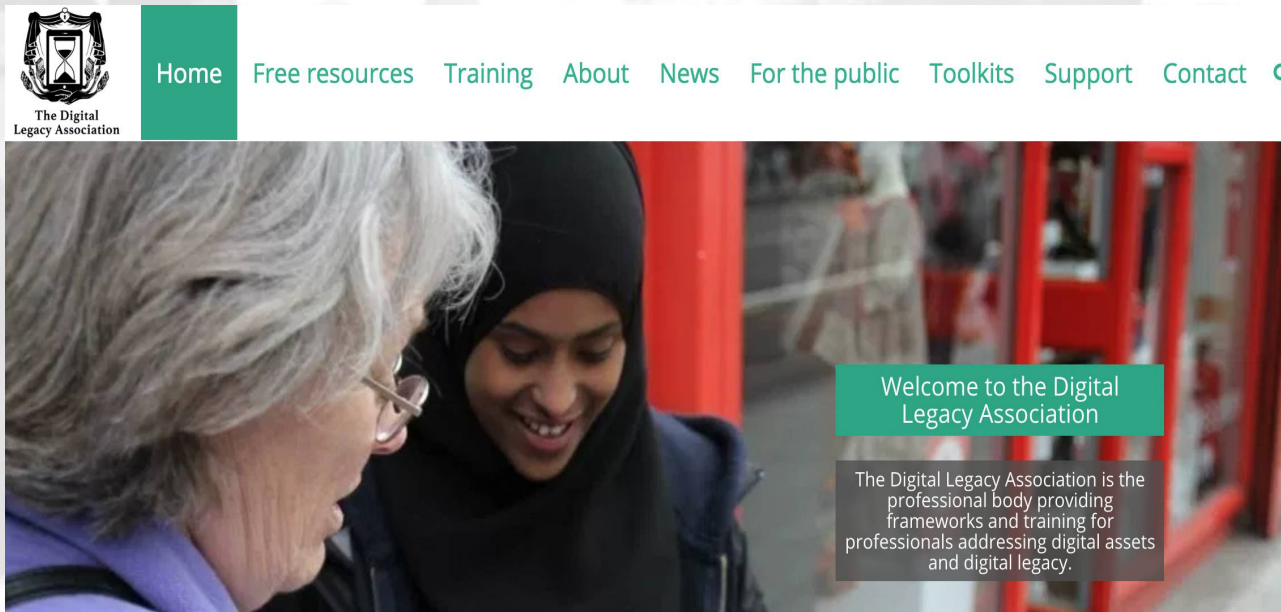
Websites & blogs – These often become online memorials. Issues may occur with domain name transfers / server billing etc

Payment gateways (eg: PayPal), gambling accounts and Cryptocurrency wallets – Some platforms will hold onto your money and assets of a monetary value into perpetuity if not addressed.



**The Digital
Legacy Association**

Support material for HCPs and social care professionals



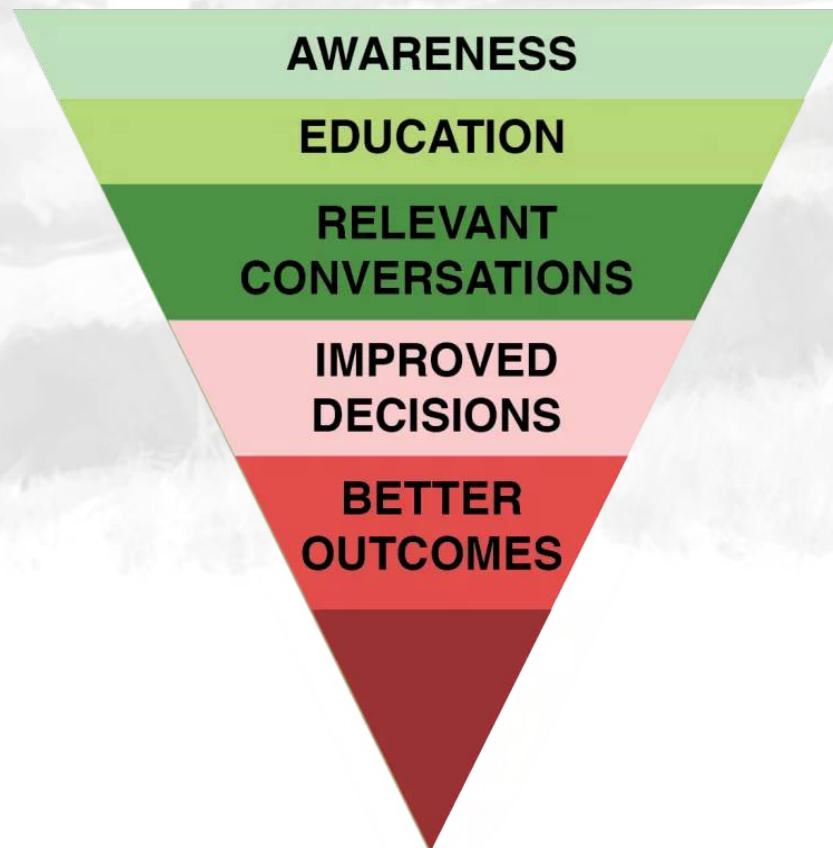
The Digital Legacy Association is the professional body for digital assets and digital legacy

The Internet is the biggest and most 'disruptive' force since the industrial revolution. As a result, society is spending an ever increasing amount of time online. This has led to a range of benefits whilst changing the way

If someone you care about dies how important is it for you to be able to view their social media profile?

<http://DigitalLegacyAssociation.org>

How we support professionals and the general public



Our Digital Asset & Digital Legacy Framework



**The Digital
Legacy Association**

Digital Asset & Digital End of Life Framework (last updated May 2018)

Prepared by: James Norris, Lucy Watts MBE, Elaine Kasket and Vered (Rose) Shavit of The Digital Legacy Association.

Peer reviewed by: Dr. Mark Taubert (Velindre NHS Trust Wales), Dr. Ollie Minton (St George's Healthcare NHS Trust,) & Vered (Rose) Shavit (Digital Dust Blog), Andrew Grey (National Council for Palliative Care)

The world is changing

The ways we interact with one another have changed. It is paramount that healthcare, hospice, bereavement and palliative care professionals understand the importance of the technological revolution. Whatever their personal experiences and attitudes, it is




**Download the Digital
Asset & Digital End of Life
Framework**

[Download Framework](http://digitallegacyassociation.org/framework)

<http://digitallegacyassociation.org/framework>

Free download (leaflet) for hospices and hospitals




FURTHER SUPPORT

If you would like to speak to a digital champion in your local hospice or hospital about any of the areas highlighted above, please ask to speak with:

Name: _____


Hospital or Hospice: _____

HAVE YOU MADE ANY PLANS FOR YOUR SOCIAL MEDIA ACCOUNTS TO REMAIN ONCE YOU DIE?




Response	Percentage
Yes, I have	7.92%
(Unspecified)	2.10%
No, I haven't	89.92%

DOES SOMEONE OTHER THAN YOURSELF KNOW THE PASSWORD FOR YOUR MOBILE PHONE?



Response	Percentage
Yes	42.58%
No	34.77%
No Password	21.48%
No mobile phone	1.17%




The Digital Legacy Association

SORTING OUT YOUR DIGITAL ASSETS AND DIGITAL LEGACY

Photos, videos and important documents are often stored on electronic devices (like mobile phones, tablets and computers). They can also be saved 'in the cloud' (on services such as Facebook, Twitter and within emails).

If you own a mobile phone or use the Internet for work or pleasure you may want to read our digital estate checklist...



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Free download (leaflet) for hospices and hospitals

DIGITAL ESTATE CHECKLIST

- 1** If you have a security password on a mobile phone or any other electronic device, you may want to think about how best to manage your passwords.
- 2** If you have a social media account (like Facebook) you may want to download your photos and videos from them and pass them onto your next of kin. You may also want to provide administrative access of your social media accounts to someone you trust.
- 3** If you have online subscriptions or online bank accounts you may want to make suitable plans for each.
- 4** If you have photos or videos stored on electronic devices or in the cloud you may want to make a folder of your favourite photos and share them with a friend or family member. Sharing can occur through various internet services or by using an external memory stick or a hard drive.



ABOUT THE DIGITAL LEGACY ASSOCIATION

The Digital Legacy Association supports the general public, healthcare and social care professionals with areas relating to digital estate planning, digital legacy and bereavement.

- Our website's for the public section includes a range of tutorials to help empower the general public when making decisions about their online accounts.
- Our free framework was created to educate and increase conversations by social care and healthcare professionals with patients about digital asset planning and digital legacy.

AWARENESS
EDUCATION
RELEVANT
CONVERSATIONS
IMPROVED
DECISIONS
BETTER
OUTCOMES

For more information visit: www.DigitalLegacyAssociation.org

Free download (poster)


The Digital
Legacy Association

YOUR DIGITAL LEGACY AND DIGITAL ASSETS

The Internet is the biggest and most 'disruptive' force since the industrial revolution. As a result, society is spending an ever increasing amount of time online. This has led to a range of benefits whilst changing the way in which society prepares for death, mourns and remembers the deceased into posterity.



"Having my social media means my mum knows exactly what I want to happen to my account. She will also post blogs for me after I have died and upload the legacy video I have just made. Not only will she be left with the social media will, but I have created a document with instructions on how to manage my accounts, how to post blogs and how to share the legacy video, so that she can follow my wishes exactly".

— Lucy Watts MBE



YOUR DIGITAL ESTATE CHECKLIST



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The Digital Legacy Association is the professional body dedicated to raising the quality of end of life care in all areas relating to digital asset and digital legacy. Our mission is to help ensure that everyone's end of life wishes are met both in the real world and the digital realm. We do this by supporting the general public and by developing standards, frameworks and toolkits with charities and third party organisations.

WWW.DIGITALLEGACYASSOCIATION.ORG

<https://digitallegacyassociation.org/framework/free-inpatient-resource-for-hospices/>

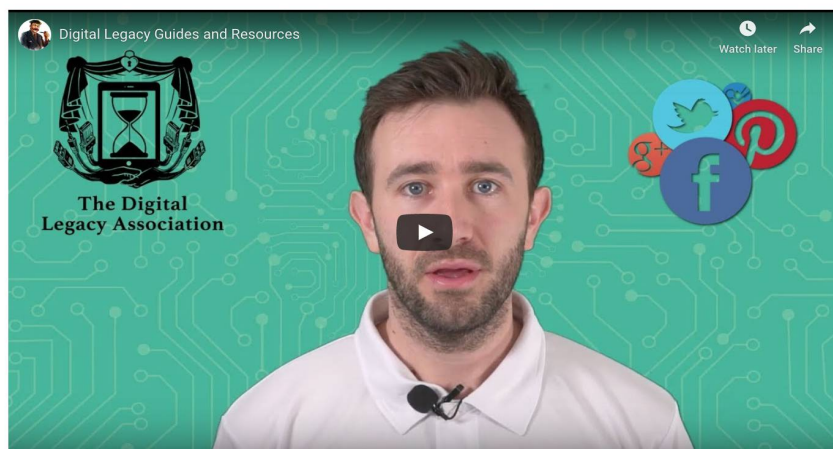
Tutorials for the general public



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For the public

[Home](#) > [For the public](#)



Below are a number of end of life planning tutorials created to help you address your digital estate.

Social Media Will (template)

Everyone who has online accounts should document what sites they use and what they would like to happen to them should something happen to them. Our free [Social Media Will template](#) is an excel download. Simply download the template, complete it and store it in a safe location. You may also want to email a copy of it to someone you trust. To get

Language

 English ▾

Recent news

- > [Digital Life, Legacy and Afterlife – The Storytelling Centre, Edinburgh](#)
- > [Thinking about end of life by AgeUK](#)
- > [Digital Assets Court Ruling against Apple in the UK](#)
- > [Public speaking engagements in May & June](#)
- > [Dying Matters Awareness Week](#)

Information about the Digital Legacy Association

If you are interested in receiving information from us enter your details below

Email Address

* indicates required

<https://digitallegacyassociation.org/for-the-public/>

Campaigning & contributions

Digital technology should be better utilised to give those facing terminal illness more control over their care

08 December 2015
News | Care

✓ Like 34 Tweet in G+ Email



Free wi-fi in healthcare settings – luxury or prerequisite?

30 Nov, 15 | by makt

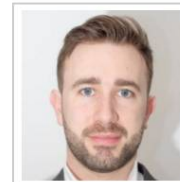
by Dr Mark Taubert, Consultant in Palliative Medicine, Velindre Hospital NHS Trust, Cardiff, Wales

[Twitter](#) [Facebook](#) 46 [Google+](#) 1 [LinkedIn](#) 20



@DrMarkTaubert

and James Norris, Founder of the [Digital Legacy Association](#), Camden, London



@JamesNorris

Many visitors to hotels, once they have unpacked, settled and polished off the chocolate mint placed on their cushions, will take out their phones and run a scan for the

<http://www.ehospice.com/uk/ArticleView/tabid/10697/ArticleId/17737/language/en-GB/View.aspx>

<http://blogs.bmj.com/spcare/2015/11/30/free-wi-fi-in-healthcare-settings-luxury-or-prerequisite/>

Copy for your website



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Support

[Home](#) > [Support](#)

In 2015 the average person in the UK spent over 31 hours online each month. With society increasingly migrating their lives from the physical realm to the digital realm end of life planning is becoming increasingly fragmented and difficult. Below are links to a number of professional support resources that you may find of value.

- Our [Digital Asset and Digital Legacy Framework](#)
- DeadSocial's [tutorial hub](#)
- The Digital Legacy Conference [event website](#)
- Alzheimer's Society's [Dementia Friendly Charter](#)
- National Council for Palliative Care's [Free downloads](#)
- British Medical Journal's [Palliative Social Media](#)
- Dr Kate Granger's '[A doctor & terminally ill cancer patient musing about life & death](#)' [blog](#)

Support material for your website

- Digital Legacy Association text (about digital assets and digital legacy) for your website [Digital Legacy Association text for use by external websites](#) (.docx)
- Digital Legacy Association images for use on external websites (click on the images below to view. Then right click

Language

 [English](#) ▾

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Information about the Digital Legacy Association

<http://digitallegacyassociation.org/partners/>

Digital Legacy Conference

Our annual, free to attend NFP conference is able to take place due to the support of our sponsors, the hospice and social care sector.



www.DigitalLegacyConference.com

Collaborating and innovating with technology



We innovate using the arts and data driven, user focused design. Our work supporting the Velindre Cancer Centre won a NHS Wales and Royal College of Physicians Award

Working with you...

Collaborating

We work with and provide copy for a range of governmental organisations, charities and trade bodies. To date these include NHS England, NHS Wales, the Law Commission, Facebook, the Law Society, Hospice UK, Marie Curie, Age UK, the MND Association, Together for Short Lives and a number of foreign governmental organisations.

Training

We run workshops and training courses for the charity, hospice, legal, celebrant and funeral sector.

Frameworks and best practice

We work with governmental organisations, societies, membership organisations, charities and hospices to develop best practice approaches to digital asset planning and digital legacy safeguarding

<https://digitallegacyassociation.org/about/contact/>

 **Status**  **Photo/Video**  **Life Event**

Thank you



London



Friends ▼

Post

@JamesNorris

www.DigitalLegacyAssociation.org

www.DigitalLegacyConference.com

<https://digitallegacyassociation.org/about/contact>

