Digital legacy & Digital Assets overview for professionals and carers
The way we communicate has changed
Digital Legacy
Do you know what a digital legacy is?

How familiar are you with the term 'digital legacy'??
What is our ‘digital legacy’

Our digital legacy is what remains of us digitally once we die.

When we die our digital footprint can inform our digital legacy.
Our digital legacy is becoming increasingly important

If someone you care about dies, how important it is for you to be able to view all of their social media accounts?

- Extremely important: 29.06%
- Somewhat important: 23.75%
- Neither important or unimportant: 13.13%
- Somewhat unimportant: 11.56%
- Extremely unimportant: 1.56%
- Not applicable (They don’t have this type of account): 20.94%
Digital Assets
What are ‘digital assets’

*Digital assets are possessions that are purchased, stored or available online.*
Where our digital assets are located
Our physical assets are increasingly becoming digital assets
Our assets are becoming “password protected”

Does someone other than yourself know the password for your mobile phone?

- Yes: 58.82%
- No: 32.06%
- Don’t have a password: 9.12%
- Don’t own or use this technology/app: 0%

Digital Death Survey 2018
Amazon & Apple provide individual licenses for media (such as books for Kindles and music for iTunes). These therefore cannot be passed down & shared like a book. **Facebook profile** – Becomes a focal place to remember deceased. (FB allow accounts to be Memorilised / Legacy Contact

**Twitter** – Will not provide access of the account to a third party)

**Google** – Inactive account manager does allow you to pass on your data / have it deleted once you die)

**Websites & blogs** – These often become online memorials. Issues may occur with domain name transfers / server billing etc

**Payment gateways (eg: PayPal), gambling accounts and Cryptocurrency wallets** – Some platforms will hold onto your money and assets of a monitory value into perpetuity if not addressed.
The Digital Legacy Association
Support material for HCPs and social care professionals

The Digital Legacy Association is the professional body for digital assets and digital legacy

The Internet is the biggest and most 'disruptive' force since the industrial revolution. As a result, society is spending an ever increasing amount of time online. This has led to a range of benefits whilst changing the way we conduct business, communicate and interact with each other.

The Digital Legacy Association is the professional body providing frameworks and training for professionals addressing digital assets and digital legacy.

http://DigitalLegacyAssociation.org
How we support professionals and the general public
Our Digital Asset & Digital Legacy Framework

Digital Asset & Digital End of Life Framework
(last updated May 2018)


Peer reviewed by: Dr. Mark Taubert (Velindre NHS Trust Wales), Dr. Ollie Minton (St George’s Healthcare NHS Trust), & Vered (Rose) Shavit (Digital Dust Blog), Andrew Grey (National Council for Palliative Care)

The world is changing

The ways we interact with one another have changed. It is paramount that healthcare, hospice, bereavement and palliative care professionals understand the importance of the technological revolution. Whatever their personal experiences and attitudes, it is

http://digitallegacyassociation.org/framework
Free download (leaflet) for hospices and hospitals
Free download (leaflet) for hospices and hospitals

DIGITAL ESTATE CHECKLIST

1. If you have a security password on a mobile phone or any other electronic device, you may want to think about how best to manage your passwords.

2. If you have a social media account (like Facebook) you may want to download your photos and videos from them and pass them onto your next of kin. You may also want to provide administrative access of your social media accounts to someone you trust.

3. If you have online subscriptions or online bank accounts you may want to make suitable plans for each.

4. If you have photos or videos stored on electronic devices or in the cloud you may want to make a folder of your favourite photos and share them with a friend or family member. Sharing can occur through various internet services or by using an external memory stick or a hard drive.

ABOUT THE DIGITAL LEGACY ASSOCIATION

The Digital Legacy Association supports the general public, healthcare and social care professionals with areas relating to digital estate planning, digital legacy and bereavement.

- Our website's for the public section includes a range of tutorials to help empower the general public when making decisions about their online accounts.
- Our free framework was created to educate and increase conversations by social care and healthcare professionals with patients about digital asset planning and digital legacy.

For more information visit: www.DigitalLegacyAssociation.org

https://digitallegacyassociation.org/framework/free-inpatient-resource-for-hospices/
Tutorials for the general public

Below are a number of end of life planning tutorials created to help you address your digital estate.

Social Media Will (template)

Everyone who has online accounts should document what sites they use and what they would like to happen to them should something happen to them. Our free Social Media Will template is an excel download. Simply download the template, complete it and store it in a safe location. You may also want to email a copy of it to someone you trust. To set

https://digitallegacyassociation.org/for-the-public/
Digital technology should be better utilised to give those facing terminal illness more control over their care

08 December 2015
News | Care


http://blogs.bmj.com/spcare/2015/11/30/free-wi-fi-in-healthcare-settings-luxury-or-prerequisite/
Copy for your website

In 2015 the average person in the UK spent over 31 hours online each month. With society increasingly migrating their lives from the physical realm to the digital realm end of life planning is becoming increasingly fragmented and difficult. Below are links to a number of professional support resources that you may find of value.

- Our Digital Asset and Digital Legacy Framework
- DeadSocial's tutorial hub
- The Digital Legacy Conference event website
- Alzheimer's Society's Dementia Friendly Charter
- National Council for Palliative Care's Free downloads
- British Medical Journal's Palliative Social Media
- Dr Kate Granger's 'A doctor & terminally ill cancer patient musing about life & death' blog

Support material for your website

- Digital Legacy Association text (about digital assets and digital legacy) for your website Digital Legacy Association text for use by external websites (.docx)
- Digital Legacy Association images for use on external websites (click on the images below to view. Then right click

http://digitallegacyassociation.org/partners/
Our annual, free to attend NFP conference is able to take place due to the support of our sponsors, the hospice and social social care sector.
Collaborating and innovating with technology

We innovate using the arts and data driven, user focused design. Our work supporting the Velindre Cancer Centre won a NHS Wales and Royal College of Physicians Award.
Working with you...

Collaborating

We work with and provide copy for a range of governmental organisations, charities and trade bodies. To date these include NHS England, NHS Wales, the Law Commission, Facebook, the Law Society, Hospice UK, Marie Curie, Age UK, the MND Association, Together for Short Lives and a number of foreign governmental organisations.

Training

We run workshops and training courses for the charity, hospice, legal, celebrant and funeral sector.

Frameworks and best practice

We work with governmental organisations, societies, membership organisations, charities and hospices to develop best practice approaches to digital asset planning and digital legacy safeguarding.

https://digitallegacyassociation.org/about/contact/
Thank you