

The Digital Death Report 2018

=The Digital Death Report explores society's attitudes towards death, technology bereavement and the internet. The report uses data obtained from the Digital Legacy Association's Digital Death Survey and is published and made available online for free,

The questions asked in 2018 were altered and updated with the assistance of Dr. Carla Sofka and Siena College. The data collected in 2018 is owned by both the Digital Legacy Association and Siena College



**The Digital
Legacy Association**



The Digital
Legacy Association

www.digitallegacyassociation.org

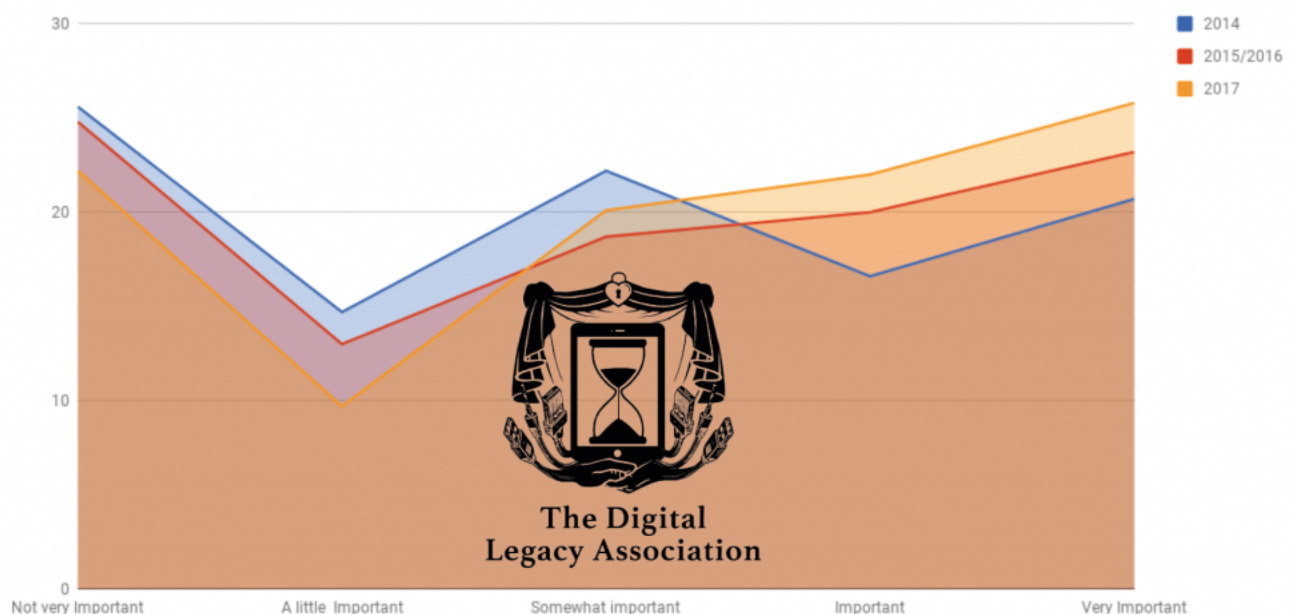
Background/aims: Since 2014 the Digital Death Survey has explored societies attitudes and behaviours towards end of life planning, death, dying and bereavement. By understanding attitudes and behaviours we have been able to better inform policy makers, assist those providing end of life care and support the general public .

Methods: Annual online ´Digital Death Survey. Data obtained populates the Digital Death Report,

Questions addressed

- Online accounts the subject uses
- Attitudes around death, dying, legacy and bereavement
- Practical steps made for ´digital estate´ (digital assets, online accounts etc)
- Plans put in place made for future health care wishes
- Other practical steps made (property, physical assets etc).

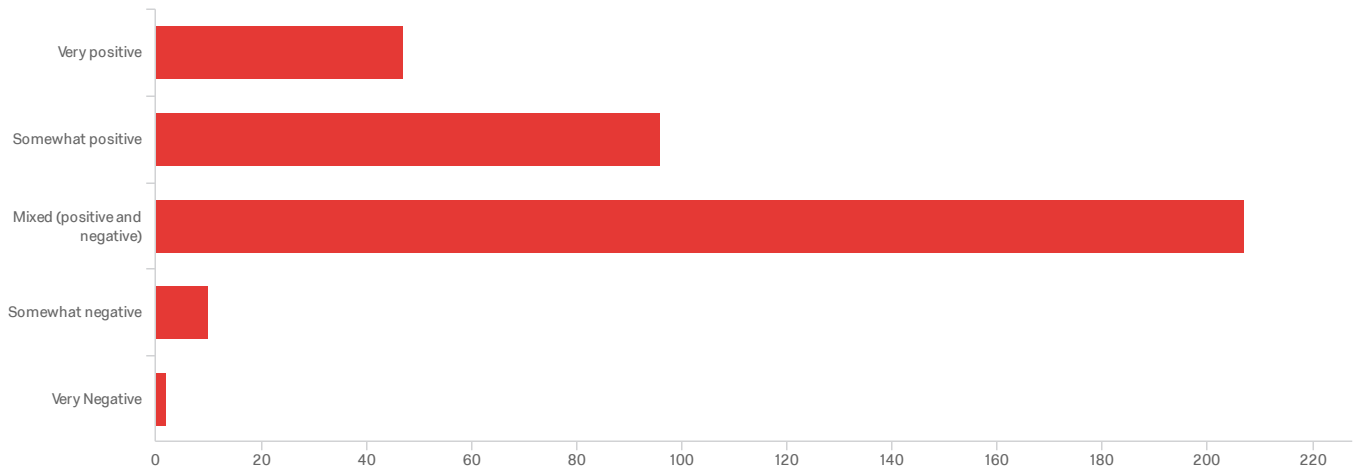
If someone you care about dies how important would it be for you to be able to view their social media profiles? (2014-2017 Comparison)



The Digital Death Survey 2018

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Q3 - In general, how do you feel about the role that technology has in our society?

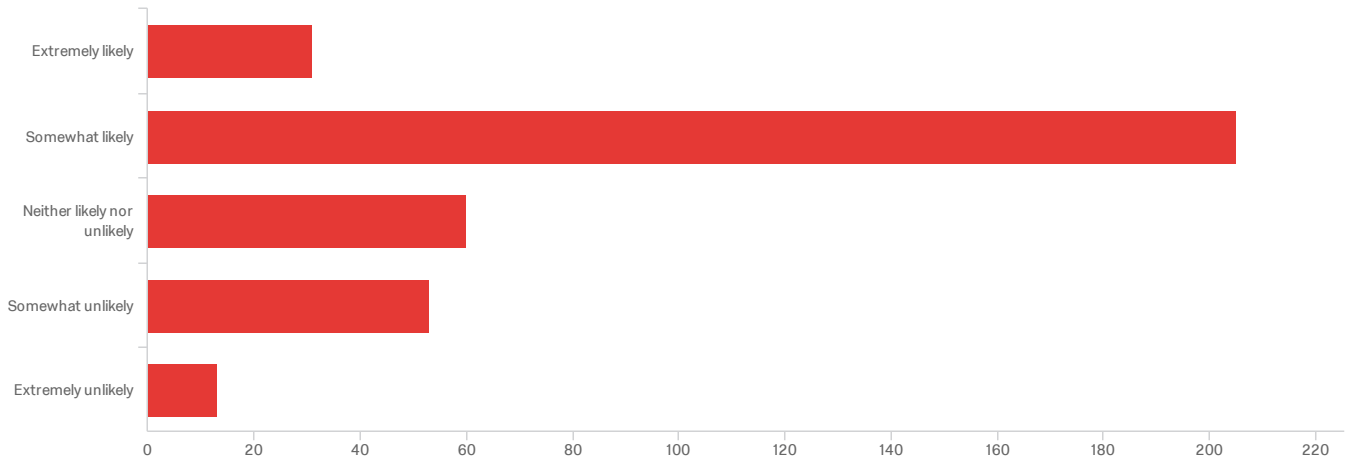


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	In general, how do you feel about the role that technology has in our society?	1.00	5.00	2.51	0.77	0.60	362

#	Field	Choice Count
1	Very positive	12.98% 47
2	Somewhat positive	26.52% 96
3	Mixed (positive and negative)	57.18% 207
4	Somewhat negative	2.76% 10
5	Very Negative	0.55% 2
		362

Showing rows 1 - 6 of 6

Q4 - When new technology and/or new types of social media become available, how likely are you to use them?

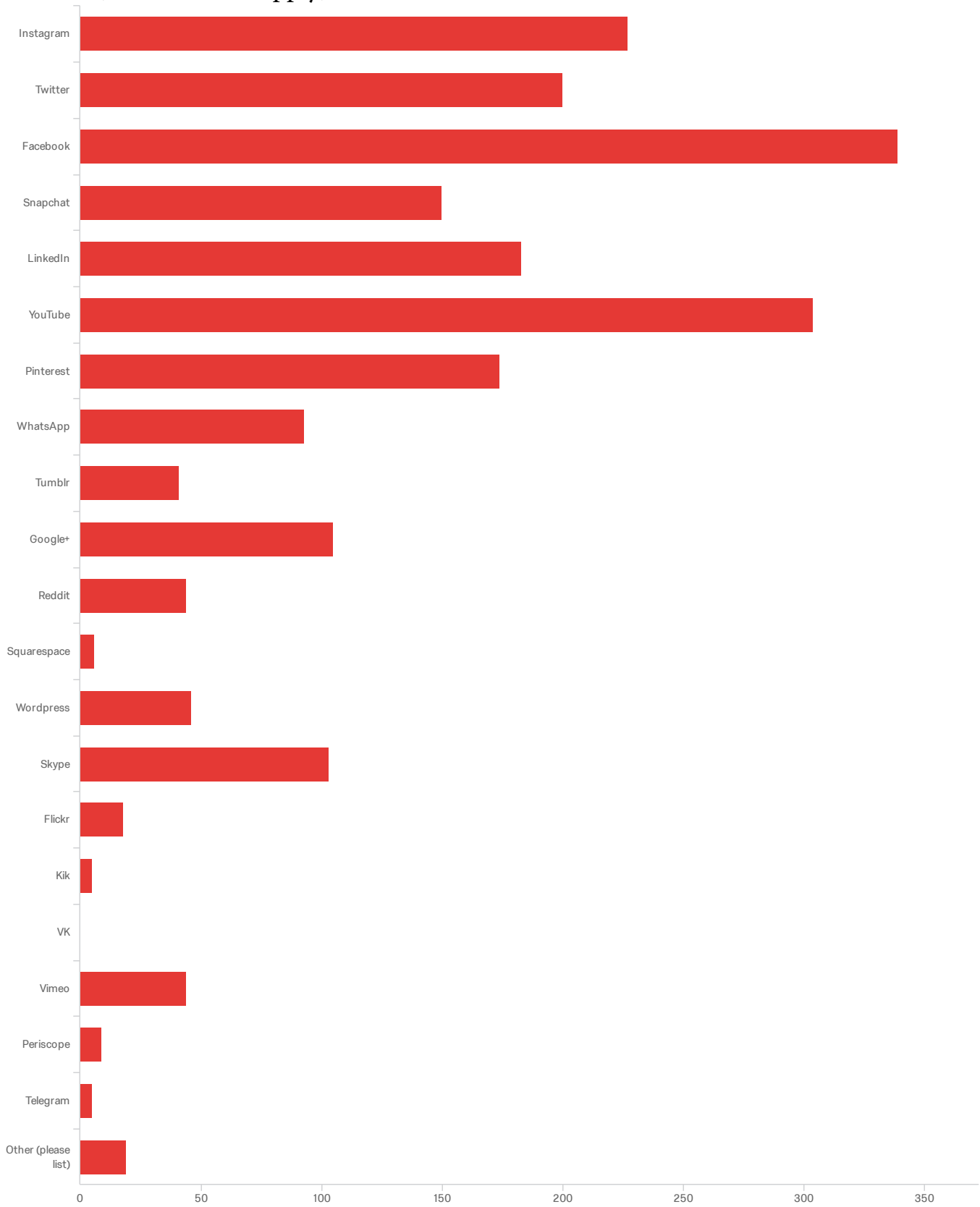


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	When new technology and/or new types of social media become available, how likely are you to use them?	20.00	24.00	21.48	0.96	0.93	362

#	Field	Choice Count
1	Extremely likely	8.56% 31
2	Somewhat likely	56.63% 205
3	Neither likely nor unlikely	16.57% 60
4	Somewhat unlikely	14.64% 53
5	Extremely unlikely	3.59% 13
		362

Showing rows 1 - 6 of 6

Q5 - Which of the following social networking sites and blogs have you logged into within the last 6 months? (Check all that apply)



#	Field	Choice Count
1	Instagram	10.73% 227
2	Twitter	9.46% 200

#	Field	Choice Count
3	Facebook	16.03% 339
4	Snapchat	7.09% 150
5	LinkedIn	8.65% 183
6	YouTube	14.37% 304
7	Pinterest	8.23% 174
8	WhatsApp	4.40% 93
9	Tumblr	1.94% 41
10	Google+	4.96% 105
11	Reddit	2.08% 44
12	Squarespace	0.28% 6
13	Wordpress	2.17% 46
14	Skype	4.87% 103
15	Flickr	0.85% 18
16	Kik	0.24% 5
17	VK	0.00% 0
18	Vimeo	2.08% 44
19	Periscope	0.43% 9
20	Telegram	0.24% 5
21	Other (please list)	0.90% 19
		2115

Showing rows 1 - 22 of 22

Q5_18_TEXT - Other (please list)

Other (please list)

Marco Polo

Pues yo kiero mi comunicaci3n con nuevas amistades pues yo soy Jes3s Alfonso Sanchez Leon (Chuchuy) de la Col. Jecopaco Sonora .

VSCO

VSCO

Other (please list)

Visco

-VSCO - Venmo

Discord

Line, WeChat

Discord

None

Google Hangouts

VSCO

Threema

23Snaps, tiny beans, notabli

Zoom

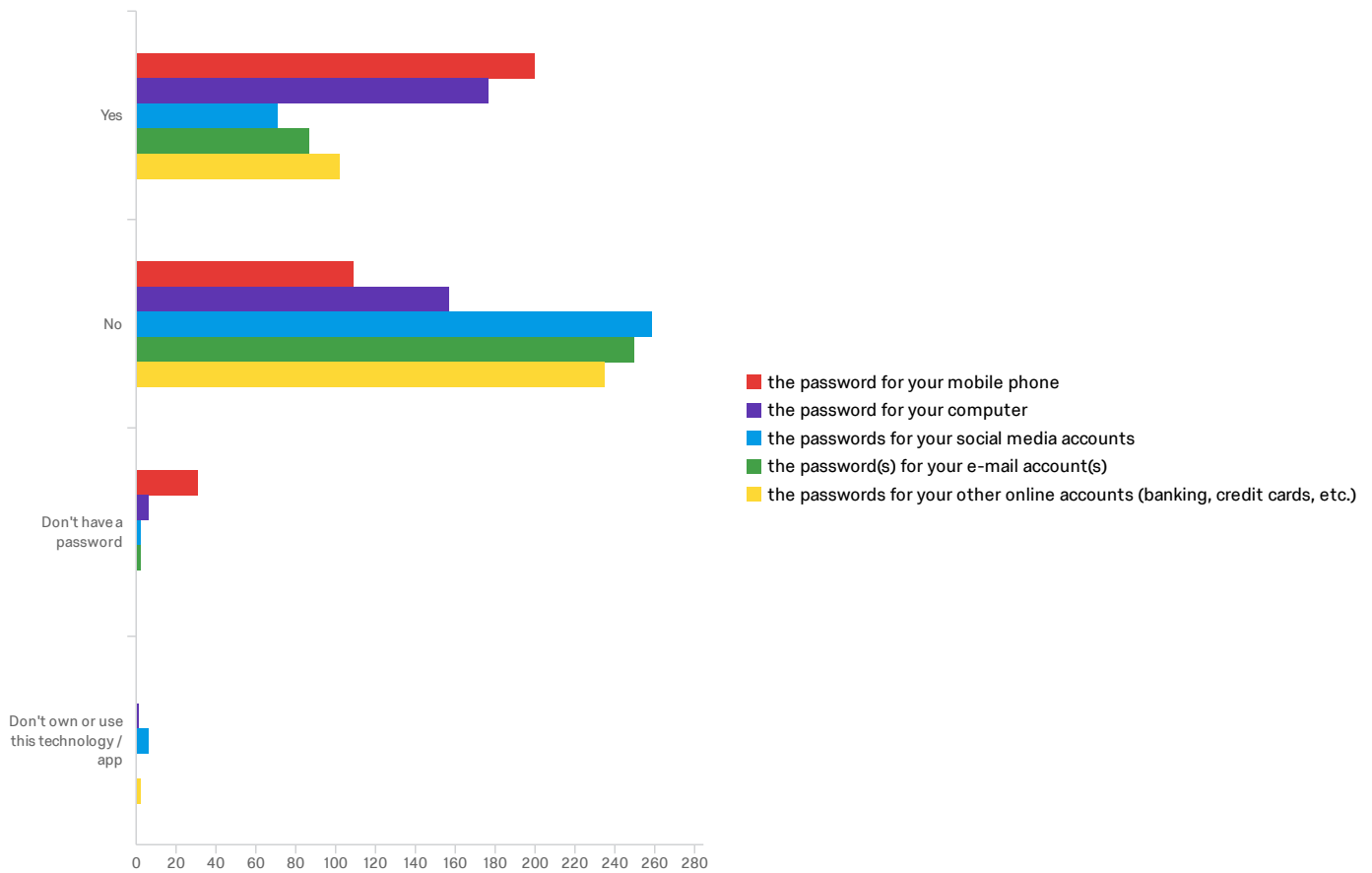
VSCO

Marco Polo

Facetime

zoom

Q6 - Does someone other than yourself know....



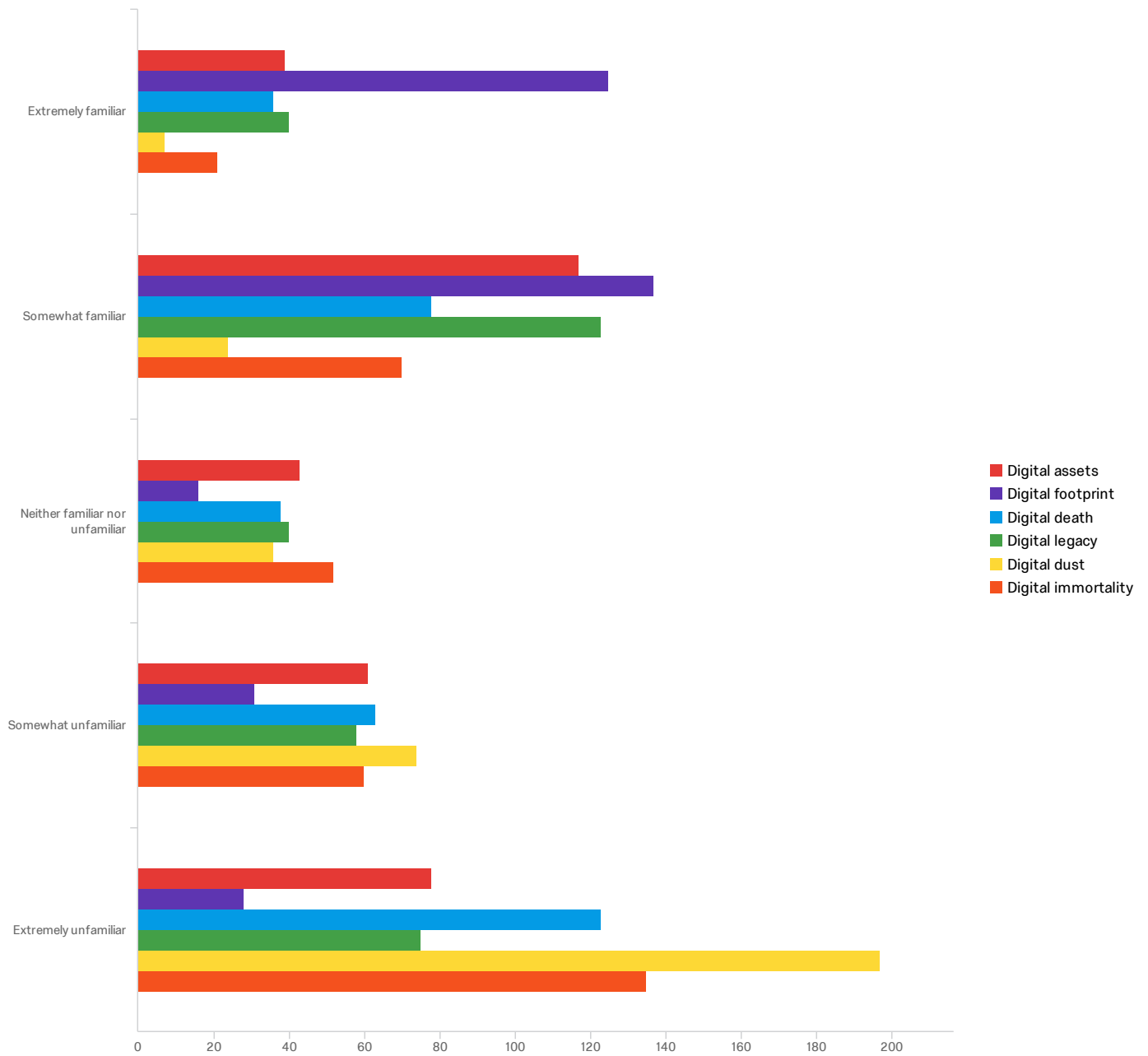
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	the password for your mobile phone	1.00	3.00	1.50	0.66	0.43	340
2	the password for your computer	1.00	4.00	1.50	0.55	0.30	341
3	the passwords for your social media accounts	1.00	4.00	1.83	0.51	0.26	338
4	the password(s) for your e-mail account(s)	1.00	3.00	1.75	0.45	0.20	339
5	the passwords for your other online accounts (banking, credit cards, etc.)	1.00	4.00	1.71	0.49	0.24	339

#	Field	Yes	No	Don't have a password	Don't own or use this technology / app	Total
1	the password for your mobile phone	58.82% 200	32.06% 109	9.12% 31	0.00% 0	340
2	the password for your computer	51.91% 177	46.04% 157	1.76% 6	0.29% 1	341

#	Field	Yes		No		Don't have a password		Don't own or use this technology / app		Total
3	the passwords for your social media accounts	21.01%	71	76.63%	259	0.59%	2	1.78%	6	338
4	the password(s) for your e-mail account(s)	25.66%	87	73.75%	250	0.59%	2	0.00%	0	339
5	the passwords for your other online accounts (banking, credit cards, etc.)	30.09%	102	69.32%	235	0.00%	0	0.59%	2	339

Showing rows 1 - 5 of 5

Q7 - How familiar are you with the following terms?



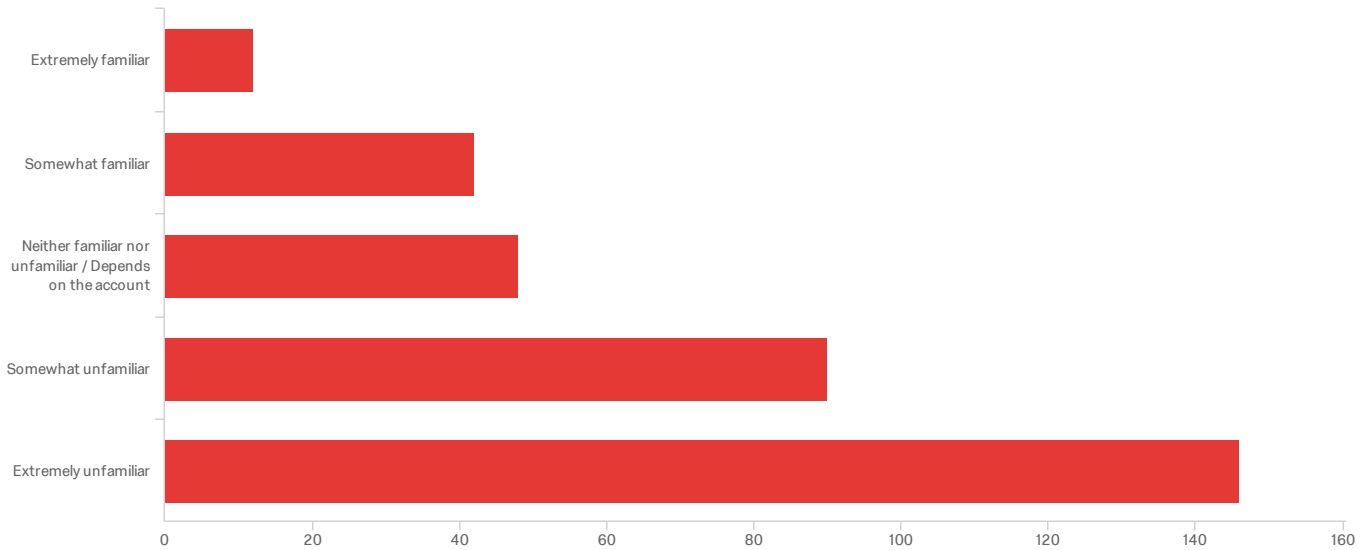
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Digital assets	1.00	5.00	3.07	1.38	1.91	338
2	Digital footprint	1.00	5.00	2.11	1.23	1.52	337
3	Digital death	1.00	5.00	3.47	1.44	2.08	338
4	Digital legacy	1.00	5.00	3.01	1.38	1.91	336

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
5	Digital dust	1.00	5.00	4.27	1.04	1.09	338
6	Digital immortality	1.00	5.00	3.64	1.35	1.81	338

#	Field	Extremely familiar		Somewhat familiar		Neither familiar nor unfamiliar		Somewhat unfamiliar		Extremely unfamiliar		Total
1	Digital assets	11.54%	39	34.62%	117	12.72%	43	18.05%	61	23.08%	78	338
2	Digital footprint	37.09%	125	40.65%	137	4.75%	16	9.20%	31	8.31%	28	337
3	Digital death	10.65%	36	23.08%	78	11.24%	38	18.64%	63	36.39%	123	338
4	Digital legacy	11.90%	40	36.61%	123	11.90%	40	17.26%	58	22.32%	75	336
5	Digital dust	2.07%	7	7.10%	24	10.65%	36	21.89%	74	58.28%	197	338
6	Digital immortality	6.21%	21	20.71%	70	15.38%	52	17.75%	60	39.94%	135	338

Showing rows 1 - 6 of 6

Q8 - How familiar are you with the various policies, laws, or regulations that address what happens to online accounts when a user dies?

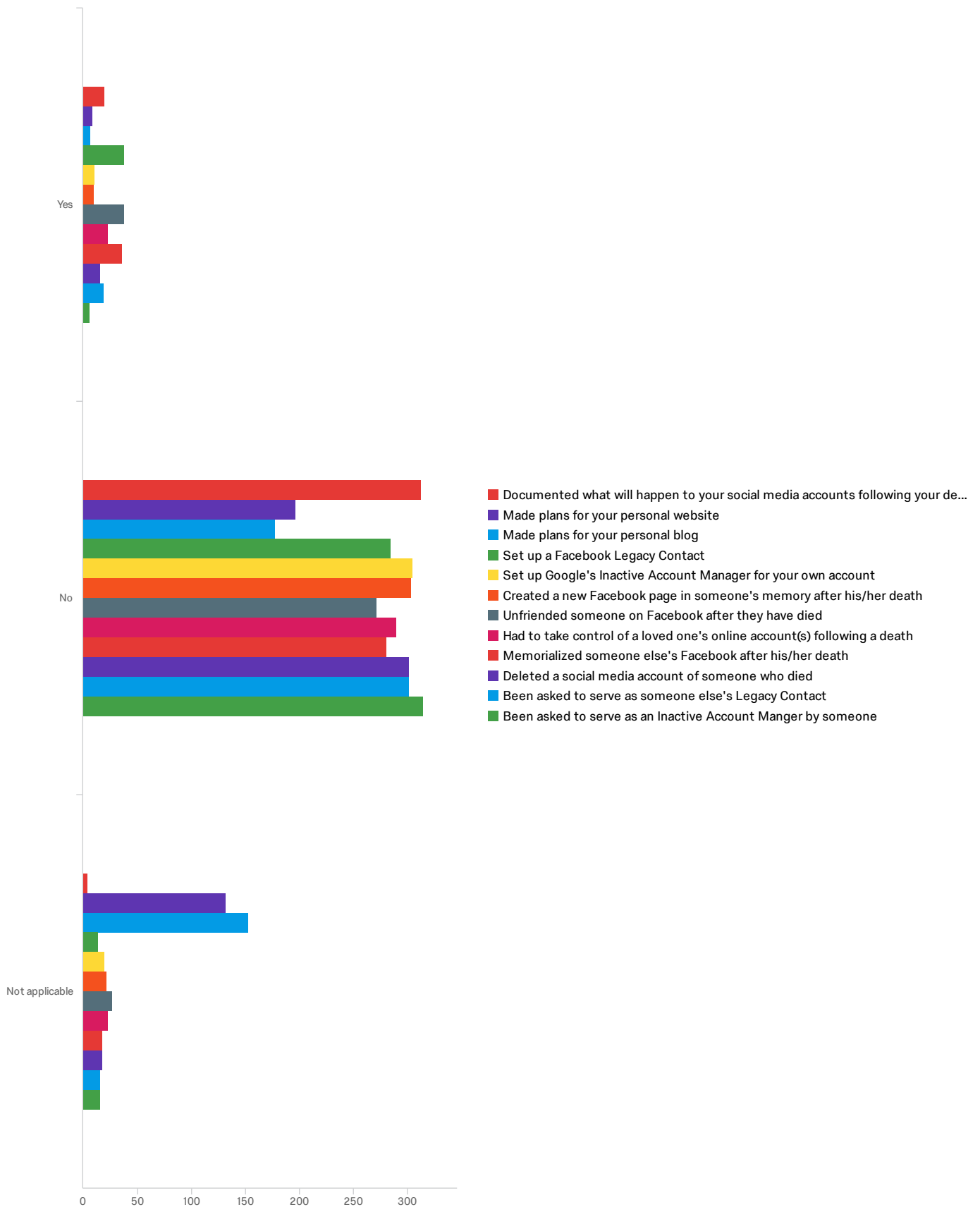


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How familiar are you with the various policies, laws, or regulations that address what happens to online accounts when a user dies?	1.00	5.00	3.93	1.18	1.39	338

#	Field	Choice Count
1	Extremely familiar	3.55% 12
2	Somewhat familiar	12.43% 42
3	Neither familiar nor unfamiliar / Depends on the account	14.20% 48
4	Somewhat unfamiliar	26.63% 90
5	Extremely unfamiliar	43.20% 146
		338

Showing rows 1 - 6 of 6

Q9 - Have you completed any of the following?



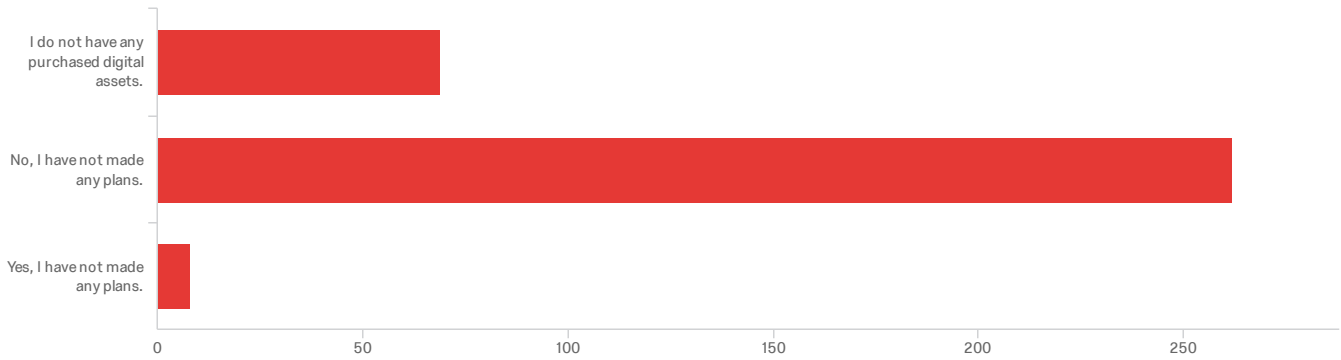
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Documented what will happen to your social media accounts following your death	1.00	3.00	1.95	0.26	0.07	337
2	Made plans for your personal website	1.00	3.00	2.36	0.53	0.28	338
3	Made plans for your personal blog	1.00	3.00	2.43	0.54	0.29	338
4	Set up a Facebook Legacy Contact	1.00	3.00	1.93	0.39	0.15	337
5	Set up Google's Inactive Account Manager for your own account	1.00	3.00	2.03	0.30	0.09	336
6	Created a new Facebook page in someone's memory after his/her death	1.00	3.00	2.04	0.31	0.09	336
7	Unfriended someone on Facebook after they have died	1.00	3.00	1.97	0.44	0.19	337
8	Had to take control of a loved one's online account(s) following a death	1.00	3.00	2.00	0.37	0.14	336
9	Memorialized someone else's Facebook after his/her death	1.00	3.00	1.95	0.40	0.16	335
10	Deleted a social media account of someone who died	1.00	3.00	2.01	0.32	0.10	336
11	Been asked to serve as someone else's Legacy Contact	1.00	3.00	1.99	0.32	0.10	337
12	Been asked to serve as an Inactive Account Manger by someone	1.00	3.00	2.03	0.25	0.06	337

#	Field	Yes	No	Not applicable	Total
1	Documented what will happen to your social media accounts following your death	5.93% 20	92.88% 313	1.19% 4	337
2	Made plans for your personal website	2.66% 9	58.28% 197	39.05% 132	338
3	Made plans for your personal blog	2.07% 7	52.66% 178	45.27% 153	338
4	Set up a Facebook Legacy Contact	11.28% 38	84.57% 285	4.15% 14	337
5	Set up Google's Inactive Account Manager for your own account	3.27% 11	90.77% 305	5.95% 20	336
6	Created a new Facebook page in someone's memory after his/her death	2.98% 10	90.48% 304	6.55% 22	336
7	Unfriended someone on Facebook after they have died	11.28% 38	80.71% 272	8.01% 27	337
8	Had to take control of a loved one's online account(s) following a death	6.85% 23	86.31% 290	6.85% 23	336
9	Memorialized someone else's Facebook after his/her death	10.75% 36	83.88% 281	5.37% 18	335

#	Field	Yes	No	Not applicable	Total
10	Deleted a social media account of someone who died	4.76% 16	89.88% 302	5.36% 18	336
11	Been asked to serve as someone else's Legacy Contact	5.64% 19	89.61% 302	4.75% 16	337
12	Been asked to serve as an Inactive Account Manger by someone	1.78% 6	93.47% 315	4.75% 16	337

Showing rows 1 - 12 of 12

Q10 - Have you made any plans for your purchased digital assets (videos, e-books, music, etc.)?

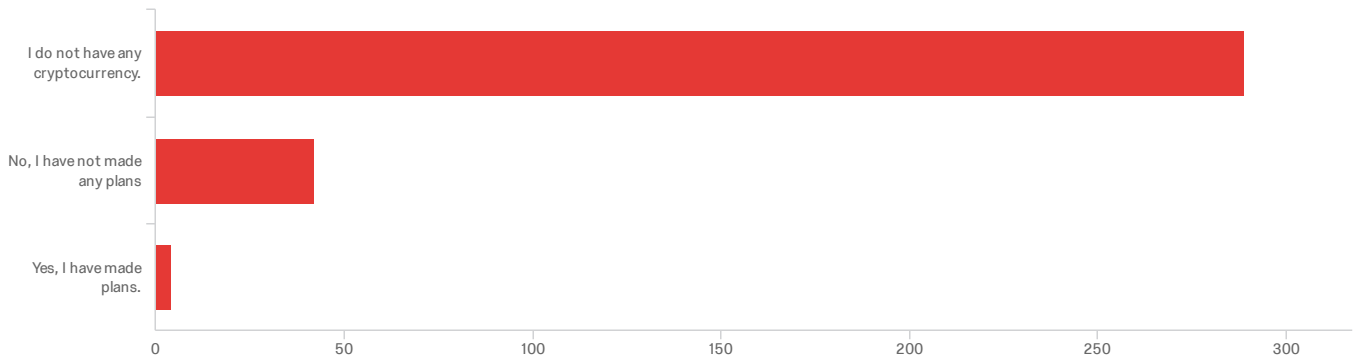


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you made any plans for your purchased digital assets (videos, e-books, music, etc.)?	1.00	3.00	1.43	0.81	0.65	339

#	Field	Choice Count
1	I do not have any purchased digital assets.	20.35% 69
2	No, I have not made any plans.	77.29% 262
3	Yes, I have not made any plans.	2.36% 8
		339

Showing rows 1 - 4 of 4

Q11 - Have you made any plans for your Cryptocurrency (Bitcoin, Ethereum, etc.)?

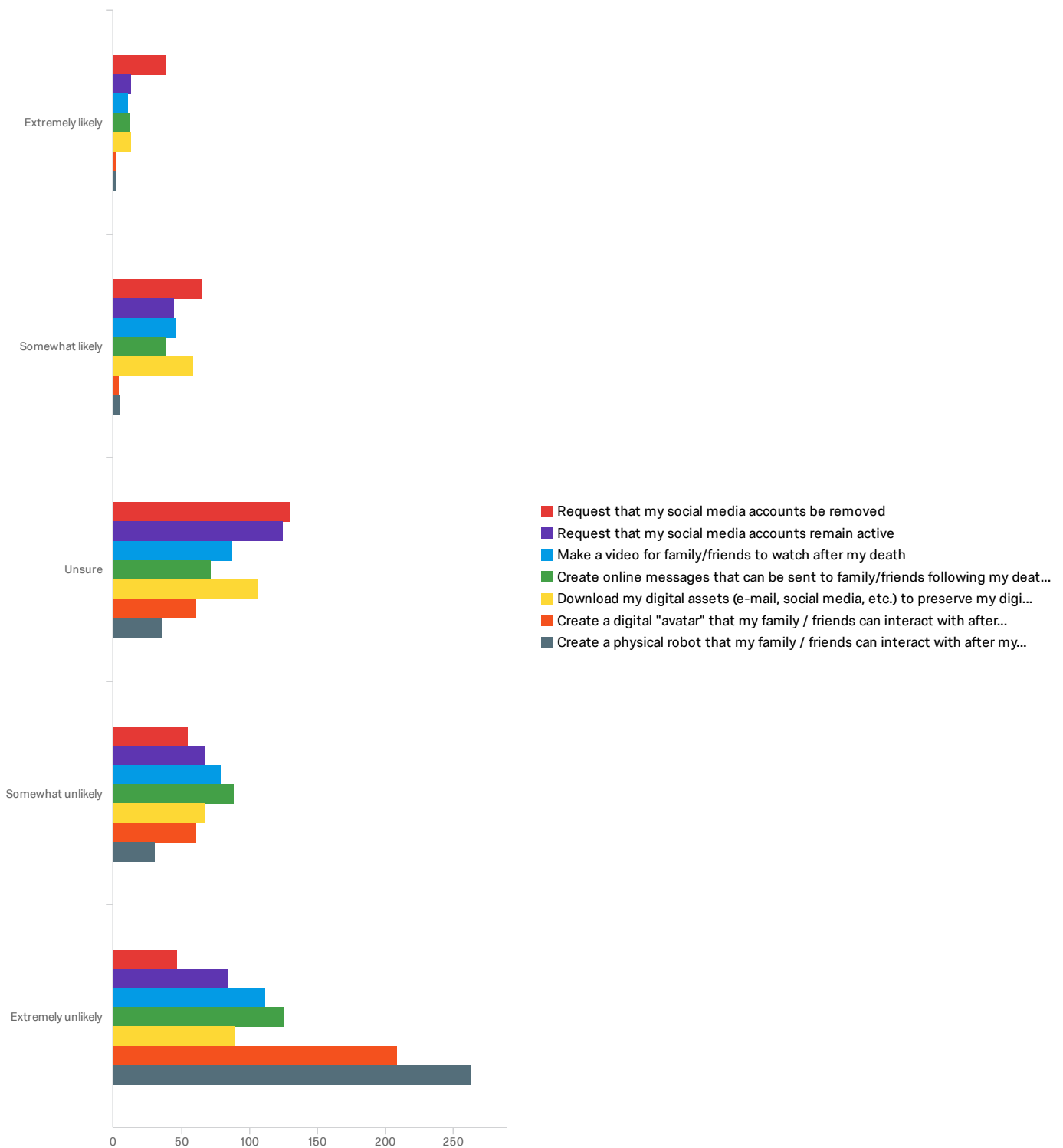


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you made any plans for your Cryptocurrency (Bitcoin, Ethereum, etc.)?	1.00	4.00	3.60	1.01	1.02	335

#	Field	Choice Count
1	I do not have any cryptocurrency.	86.27% 289
2	No, I have not made any plans	12.54% 42
3	Yes, I have made plans.	1.19% 4
		335

Showing rows 1 - 4 of 4

Q12 - How likely are you to do each of the following?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Request that my social media accounts be removed	1.00	5.00	3.02	1.18	1.38	336

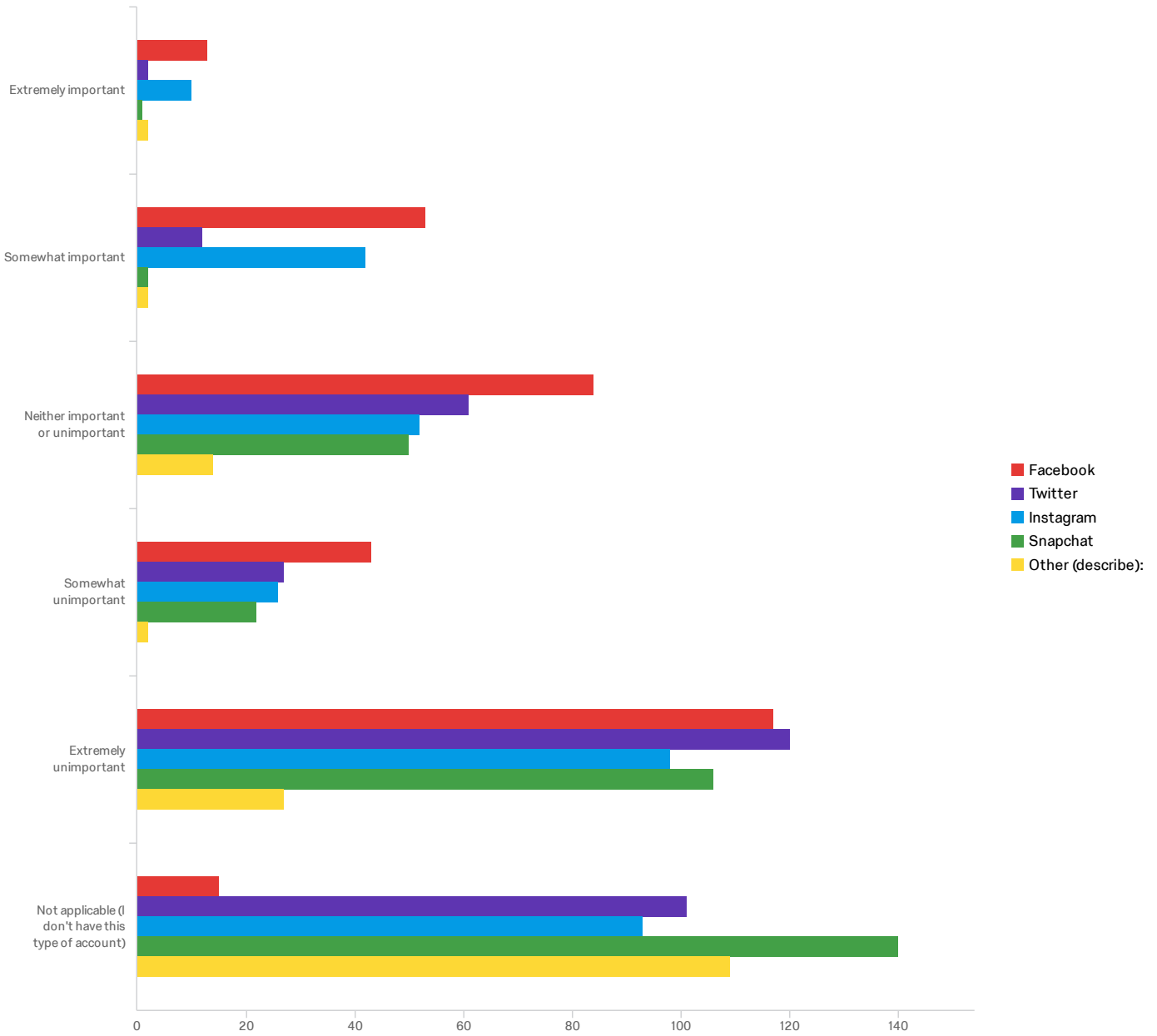
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
2	Request that my social media accounts remain active	1.00	5.00	3.50	1.12	1.26	336
3	Make a video for family/friends to watch after my death	1.00	5.00	3.70	1.16	1.34	337
4	Create online messages that can be sent to family/friends following my death	1.00	5.00	3.82	1.16	1.34	338
5	Download my digital assets (e-mail, social media, etc.) to preserve my digital legacy and make the files available to family / friends	1.00	5.00	3.48	1.17	1.37	337
6	Create a digital "avatar" that my family / friends can interact with after my death	1.00	5.00	4.40	0.86	0.74	337
7	Create a physical robot that my family / friends can interact with after my death	1.00	5.00	4.63	0.78	0.61	338

#	Field	Extremely likely	Somewhat likely	Unsure	Somewhat unlikely	Extremely unlikely	Total
1	Request that my social media accounts be removed	11.61% 39	19.35% 65	38.69% 130	16.37% 55	13.99% 47	336
2	Request that my social media accounts remain active	3.87% 13	13.39% 45	37.20% 125	20.24% 68	25.30% 85	336
3	Make a video for family/friends to watch after my death	3.26% 11	13.65% 46	26.11% 88	23.74% 80	33.23% 112	337
4	Create online messages that can be sent to family/friends following my death	3.55% 12	11.54% 39	21.30% 72	26.33% 89	37.28% 126	338
5	Download my digital assets (e-mail, social media, etc.) to preserve my digital legacy and make the files available to family / friends	3.86% 13	17.51% 59	31.75% 107	20.18% 68	26.71% 90	337
6	Create a digital "avatar" that my family / friends can interact with after my death	0.59% 2	1.19% 4	18.10% 61	18.10% 61	62.02% 209	337
7	Create a physical robot that my family / friends can interact with after my death	0.59% 2	1.48% 5	10.65% 36	9.17% 31	78.11% 264	338

Showing rows 1 - 7 of 7

Q13 - How important is it to you that your social media accounts remain visible / active

after you have died?



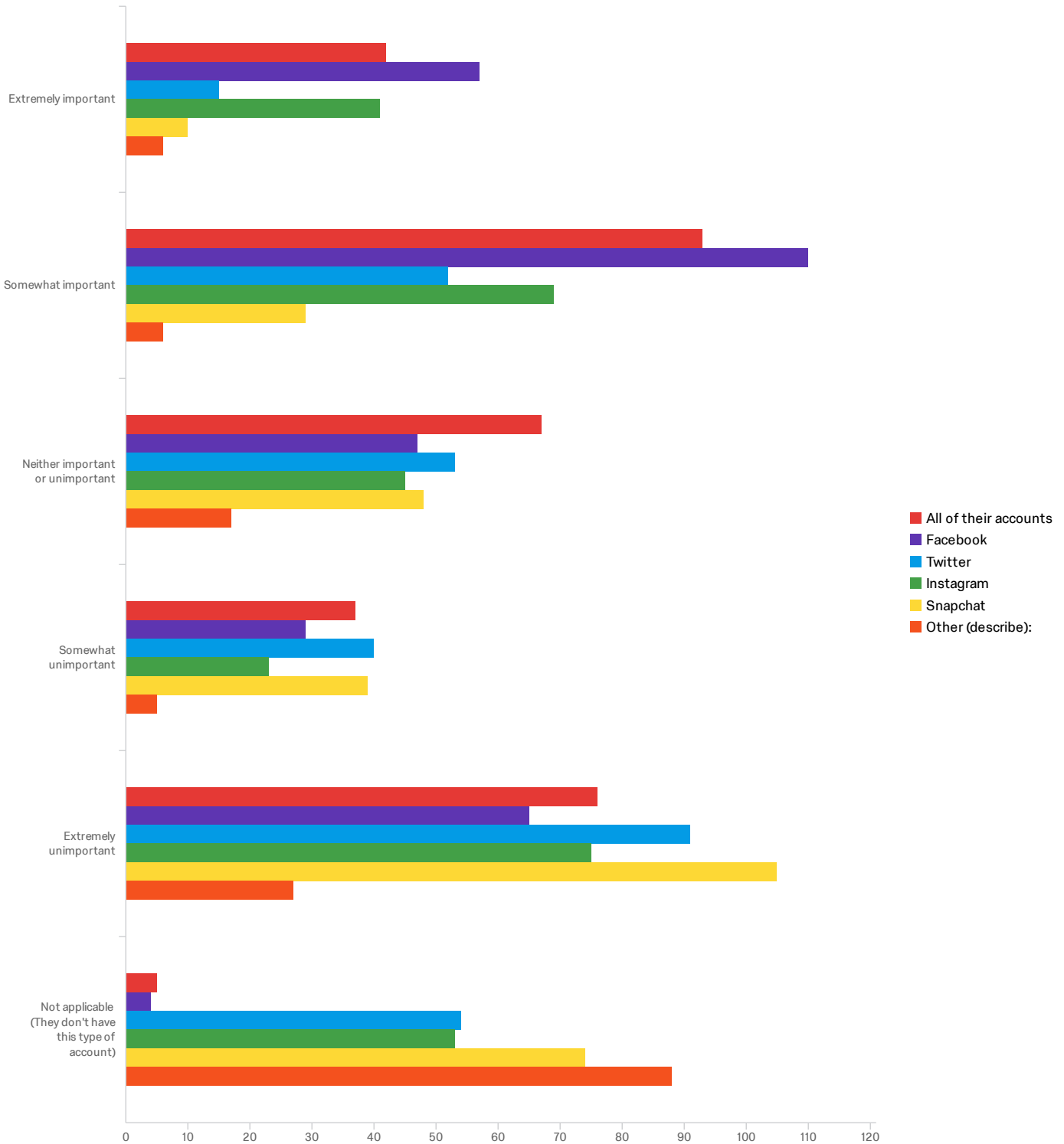
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Facebook	1.00	6.00	3.75	1.32	1.75	325
2	Twitter	1.00	6.00	4.72	1.23	1.50	323
3	Instagram	1.00	6.00	4.37	1.51	2.29	321

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
4	Snapchat	1.00	6.00	5.02	1.11	1.23	321
5	Other (describe):	1.00	6.00	5.42	1.10	1.22	156

#	Field	Extremely important	Somewhat important	Neither important or unimportant	Somewhat unimportant	Extremely unimportant	Not applicable (I don't have this type of account)	Total
1	Facebook	4.00% 13	16.31% 53	25.85% 84	13.23% 43	36.00% 117	4.62% 15	325
2	Twitter	0.62% 2	3.72% 12	18.89% 61	8.36% 27	37.15% 120	31.27% 101	323
3	Instagram	3.12% 10	13.08% 42	16.20% 52	8.10% 26	30.53% 98	28.97% 93	321
4	Snapchat	0.31% 1	0.62% 2	15.58% 50	6.85% 22	33.02% 106	43.61% 140	321
5	Other (describe):	1.28% 2	1.28% 2	8.97% 14	1.28% 2	17.31% 27	69.87% 109	156

Showing rows 1 - 5 of 5

Q14 - If someone you care about dies, how important is it for you to be able to view their social media accounts?



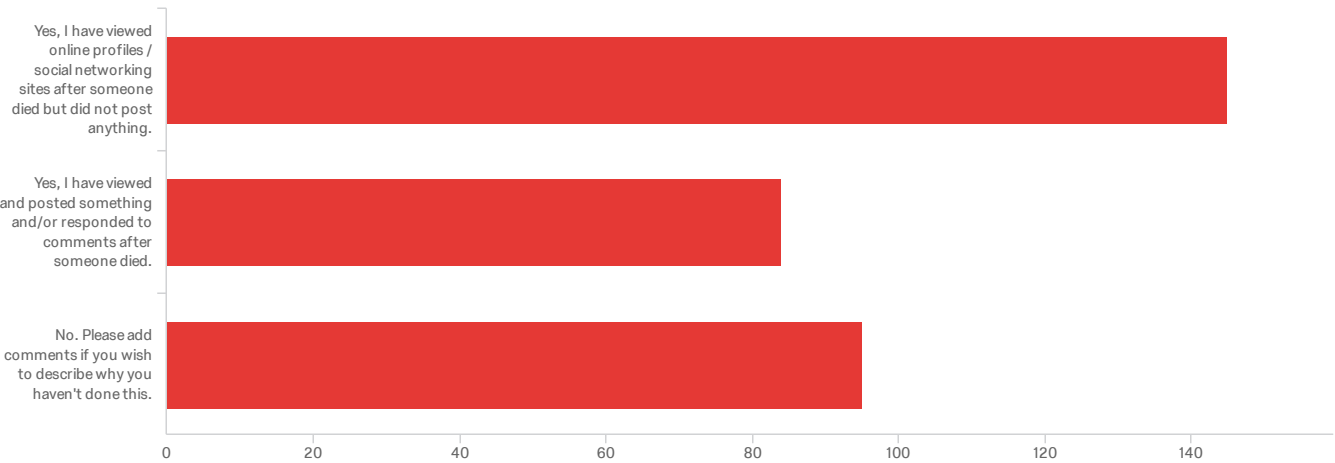
Field Minimum Maximum Mean Std Deviation Variance Count

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	All of their accounts	1.00	6.00	3.08	1.42	2.01	320
2	Facebook	1.00	6.00	2.83	1.45	2.10	312
3	Twitter	1.00	6.00	3.99	1.52	2.30	305
4	Instagram	1.00	6.00	3.59	1.74	3.03	306
5	Snapchat	1.00	6.00	4.38	1.41	2.00	305
6	Other (describe):	1.00	6.00	5.05	1.44	2.09	149

#	Field	Extremely important		Somewhat important		Neither important or unimportant		Somewhat unimportant		Extremely unimportant		Not applicable (They don't have this type of account)		Total
1	All of their accounts	13.13%	42	29.06%	93	20.94%	67	11.56%	37	23.75%	76	1.56%	5	320
2	Facebook	18.27%	57	35.26%	110	15.06%	47	9.29%	29	20.83%	65	1.28%	4	312
3	Twitter	4.92%	15	17.05%	52	17.38%	53	13.11%	40	29.84%	91	17.70%	54	305
4	Instagram	13.40%	41	22.55%	69	14.71%	45	7.52%	23	24.51%	75	17.32%	53	306
5	Snapchat	3.28%	10	9.51%	29	15.74%	48	12.79%	39	34.43%	105	24.26%	74	305
6	Other (describe):	4.03%	6	4.03%	6	11.41%	17	3.36%	5	18.12%	27	59.06%	88	149

Showing rows 1 - 6 of 6

Q15 - Have you ever viewed the online profile / social networking site(s) of a family member or friend after the person died?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you ever viewed the online profile / social networking site(s) of a family member or friend after the person died? - Selected Choice	1.00	4.00	2.14	1.27	1.60	324

#	Field	Choice Count
1	Yes, I have viewed online profiles / social networking sites after someone died but did not post anything.	44.75% 145
2	Yes, I have viewed and posted something and/or responded to comments after someone died.	25.93% 84
3	No. Please add comments if you wish to describe why you haven't done this.	29.32% 95
		324

Showing rows 1 - 4 of 4

Q15_1_TEXT - Yes, I have viewed online profiles / social networking sites after someone...

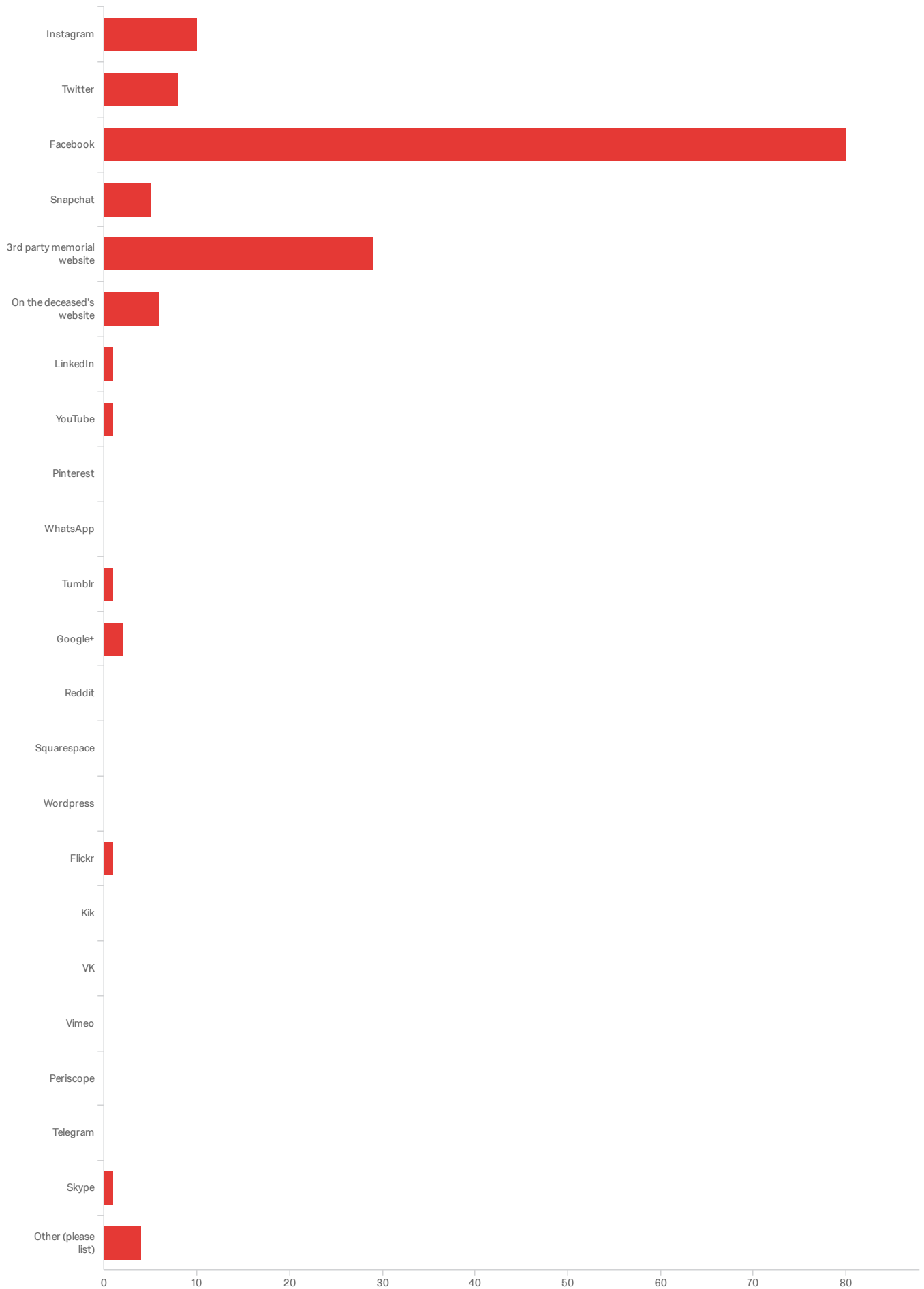
Yes, I have viewed online profiles / social networking sites after someone...

News of the person's death was posted with arrangements

Facebook Photos - looked through to find pictures together

Yes, I am still facebook friends with people who have passed away, but I don't comment on their pages because at that point the message wouldn't be for that person. It would be an exclusively performative act meant to show other people my grief rather than to communicate anything meaningful to the person who has died (who hopefully is in a place where, if they do think about things on Earth, it's not their social media!).

Q16 - On which platforms have you posted memorial messages following someone's death? Please check all that apply.



#	Field	Choice Count
1	Instagram	6.71% 10
2	Twitter	5.37% 8
3	Facebook	53.69% 80
4	Snapchat	3.36% 5
5	3rd party memorial website	19.46% 29
6	On the deceased's website	4.03% 6
7	LinkedIn	0.67% 1
8	YouTube	0.67% 1
9	Pinterest	0.00% 0
10	WhatsApp	0.00% 0
11	Tumblr	0.67% 1
12	Google+	1.34% 2
13	Reddit	0.00% 0
14	Squarespace	0.00% 0
15	Wordpress	0.00% 0
16	Flickr	0.67% 1
17	Kik	0.00% 0
18	VK	0.00% 0
19	Vimeo	0.00% 0
20	Periscope	0.00% 0
21	Telegram	0.00% 0
22	Skype	0.67% 1
23	Other (please list)	2.68% 4
		149

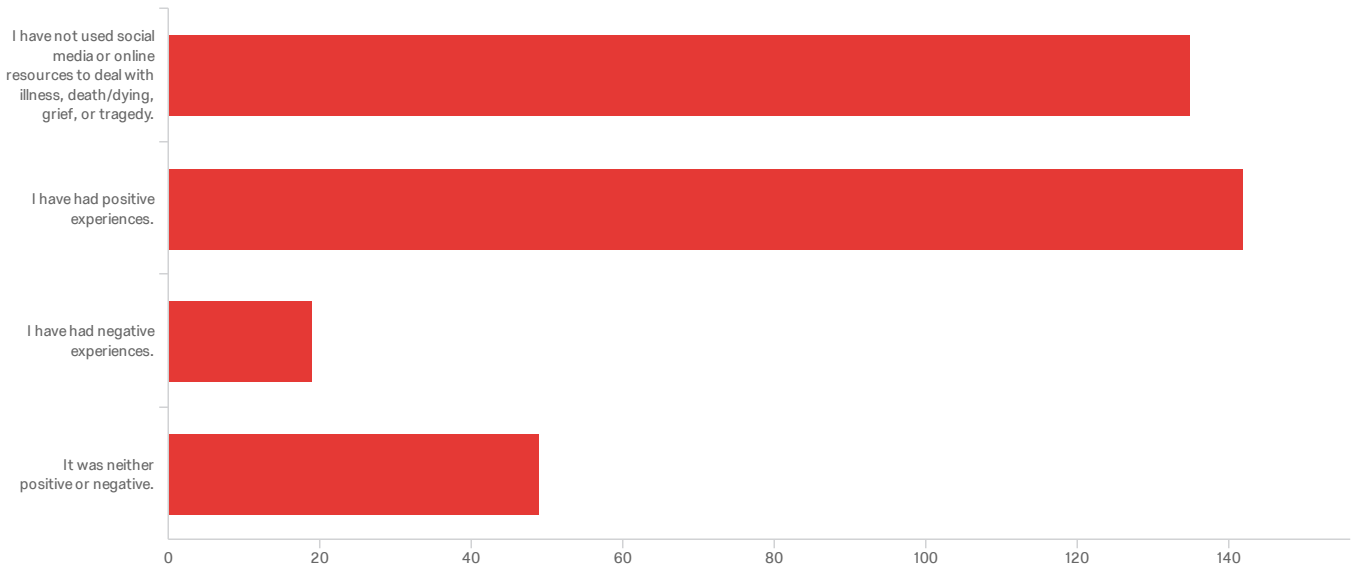
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Q16_18_TEXT - Other (please list)

Other (please list)

Funeral home website

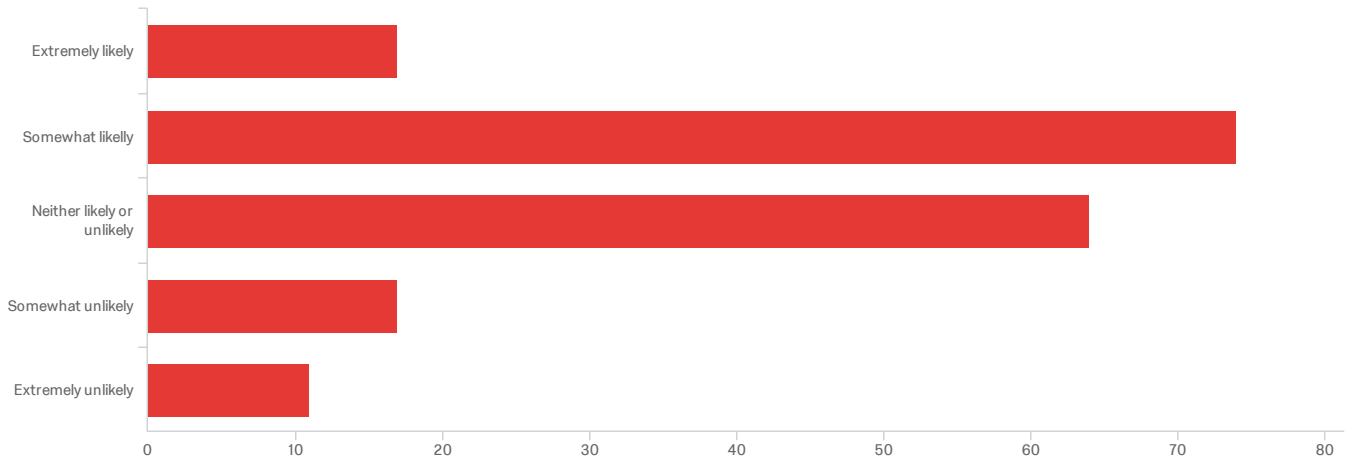
Q17 - Please tell us about your experiences with social media and online resources in relation to dealing with illness, death/dying, grief, and tragedy. Please check all that apply, and use the text box if you would like to describe your experiences.



#	Field	Choice Count
1	I have not used social media or online resources to deal with illness, death/dying, grief, or tragedy.	39.13% 135
2	I have had positive experiences.	41.16% 142
3	I have had negative experiences.	5.51% 19
4	It was neither positive or negative.	14.20% 49
		345

Showing rows 1 - 5 of 5

Q18 - Based on your experiences, how likely are you to recommend to loved ones that they view or post on social media or other types of online resources to cope with grief?

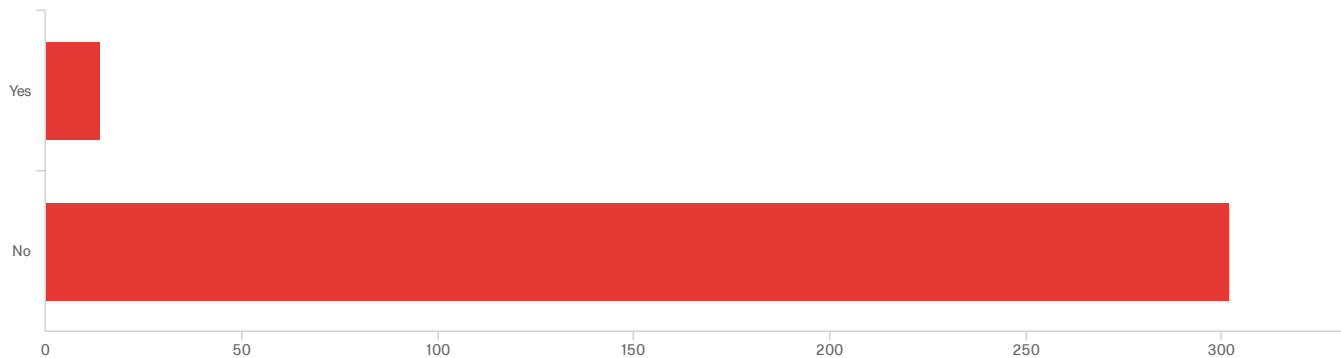


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Based on your experiences, how likely are you to recommend to loved ones that they view or post on social media or other types of online resources to cope with grief?	2.00	6.00	3.62	0.98	0.97	183

#	Field	Choice Count
1	Extremely likely	9.29% 17
2	Somewhat likely	40.44% 74
3	Neither likely or unlikely	34.97% 64
4	Somewhat unlikely	9.29% 17
5	Extremely unlikely	6.01% 11
		183

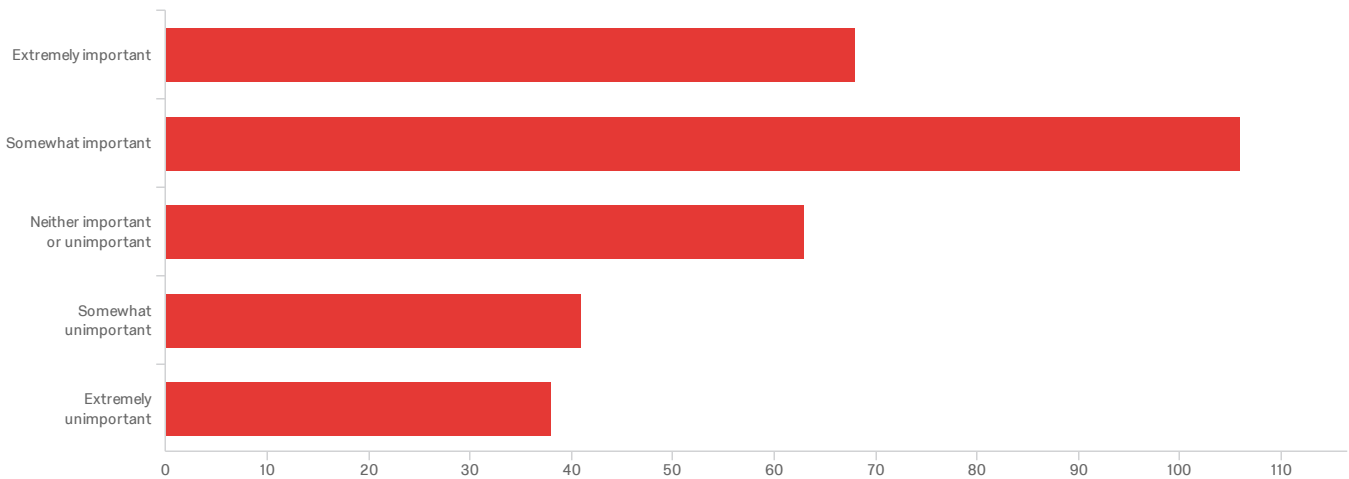
Showing rows 1 - 6 of 6

Q19 - Have you ever attended a funeral or memorial service remotely (via videostreaming, webcasting, Facetime, Skype, or another mechanism for streaming)?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you ever attended a funeral or memorial service remotely (via videostreaming, webcasting, Facetime, Skype, or another mechanism for streaming)?	1.00	2.00	1.96	0.21	0.04	316

Q20 - If you were not able to attend the funeral of a significant person in your life, how important would it be for you to have the option to be present virtually / remotely (via videostreaming, webcasting, Facetime, Skype, or another mechanism for streaming)?

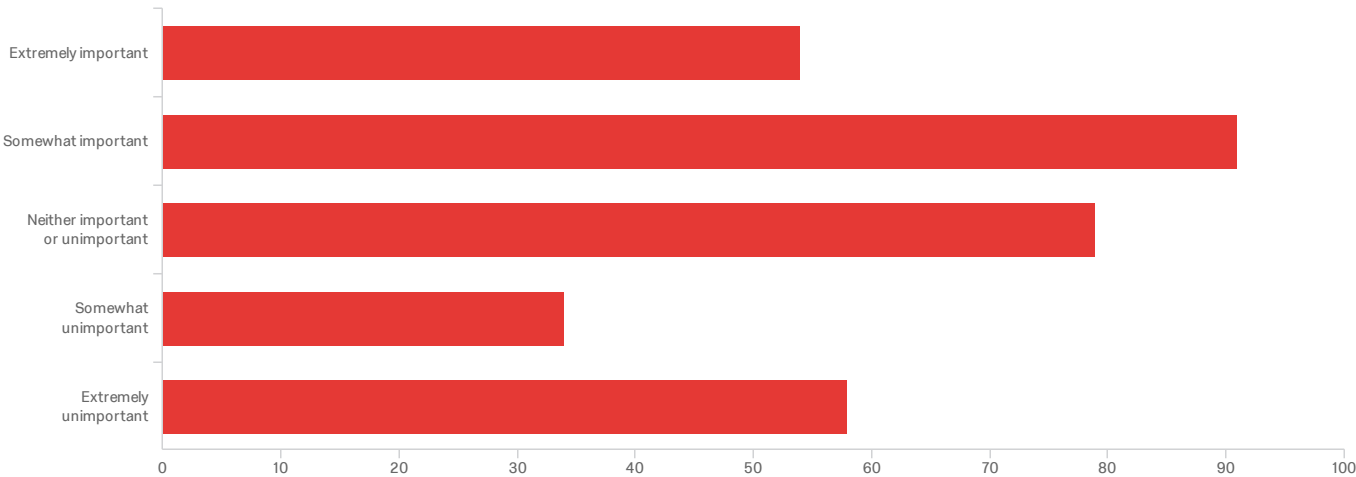


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	If you were not able to attend the funeral of a significant person in your life, how important would it be for you to have the option to be present virtually / remotely (via videostreaming, webcasting, Facetime, Skype, or another mechanism for streaming)?	1.00	5.00	2.74	1.27	1.60	316

#	Field	Choice Count
1	Extremely important	21.52% 68
2	Somewhat important	33.54% 106
3	Neither important or unimportant	19.94% 63
4	Somewhat unimportant	12.97% 41
5	Extremely unimportant	12.03% 38
		316

Showing rows 1 - 6 of 6

Q21 - If a family member or friend could not attend your funeral, how important would it be to you that they could have the option to be present virtually / remotely (via videostreaming, webcasting, Facetime, Skype, or another mechanism for streaming)?

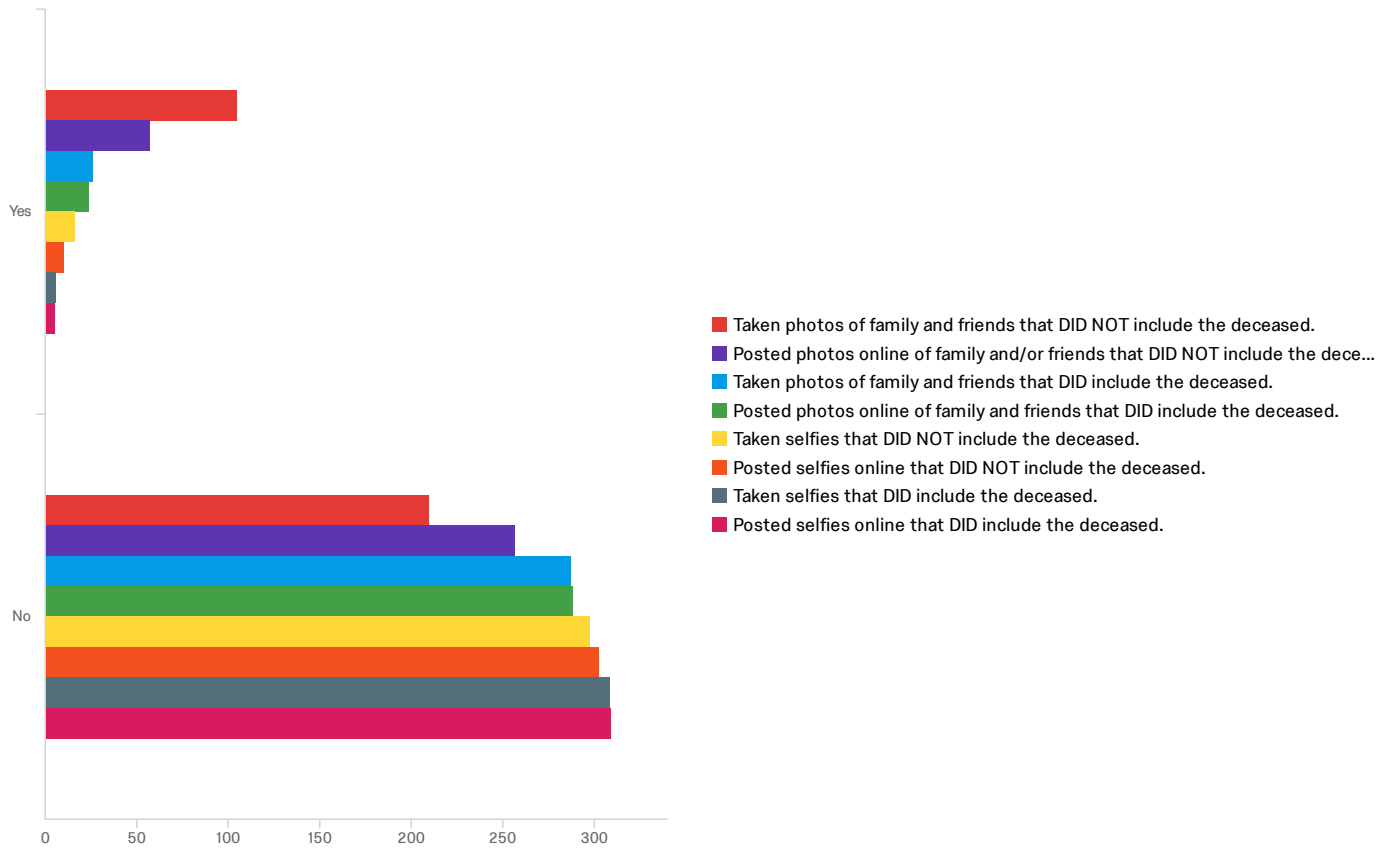


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	If a family member or friend could not attend your funeral, how important would it be to you that they could have the option to be present virtually / remotely (via videostreaming, webcasting, Facetime, Skype, or another mechanism for streaming)?	1.00	5.00	2.88	1.33	1.76	316

#	Field	Choice Count
1	Extremely important	17.09% 54
2	Somewhat important	28.80% 91
3	Neither important or unimportant	25.00% 79
4	Somewhat unimportant	10.76% 34
5	Extremely unimportant	18.35% 58
		316

Showing rows 1 - 6 of 6

Q22 - Have you ever done the following at a visitation/wake or funeral?

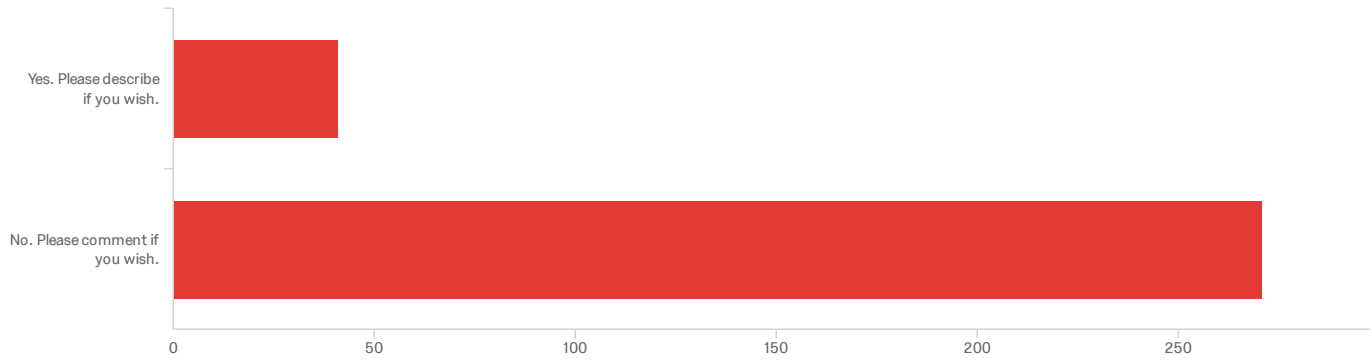


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Taken photos of family and friends that DID NOT include the deceased.	2.00	3.00	2.67	0.47	0.22	315
2	Posted photos online of family and/or friends that DID NOT include the deceased.	2.00	3.00	2.82	0.39	0.15	314
3	Taken photos of family and friends that DID include the deceased.	2.00	3.00	2.92	0.28	0.08	314
4	Posted photos online of family and friends that DID include the deceased.	2.00	3.00	2.92	0.27	0.07	313
5	Taken selfies that DID NOT include the deceased.	2.00	3.00	2.95	0.22	0.05	314
6	Posted selfies online that DID NOT include the deceased.	2.00	3.00	2.97	0.18	0.03	313
7	Taken selfies that DID include the deceased.	2.00	3.00	2.98	0.14	0.02	315
8	Posted selfies online that DID include the deceased.	2.00	3.00	2.98	0.12	0.02	315

#	Field	Yes		No		Total
1	Taken photos of family and friends that DID NOT include the deceased.	33.33%	105	66.67%	210	315
2	Posted photos online of family and/or friends that DID NOT include the deceased.	18.15%	57	81.85%	257	314
3	Taken photos of family and friends that DID include the deceased.	8.28%	26	91.72%	288	314
4	Posted photos online of family and friends that DID include the deceased.	7.67%	24	92.33%	289	313
5	Taken selfies that DID NOT include the deceased.	5.10%	16	94.90%	298	314
6	Posted selfies online that DID NOT include the deceased.	3.19%	10	96.81%	303	313
7	Taken selfies that DID include the deceased.	1.90%	6	98.10%	309	315
8	Posted selfies online that DID include the deceased.	1.59%	5	98.41%	310	315

Showing rows 1 - 8 of 8

Q24 - Have you ever sent a message to a deceased person using a smartphone, social media, or some other type of technology?

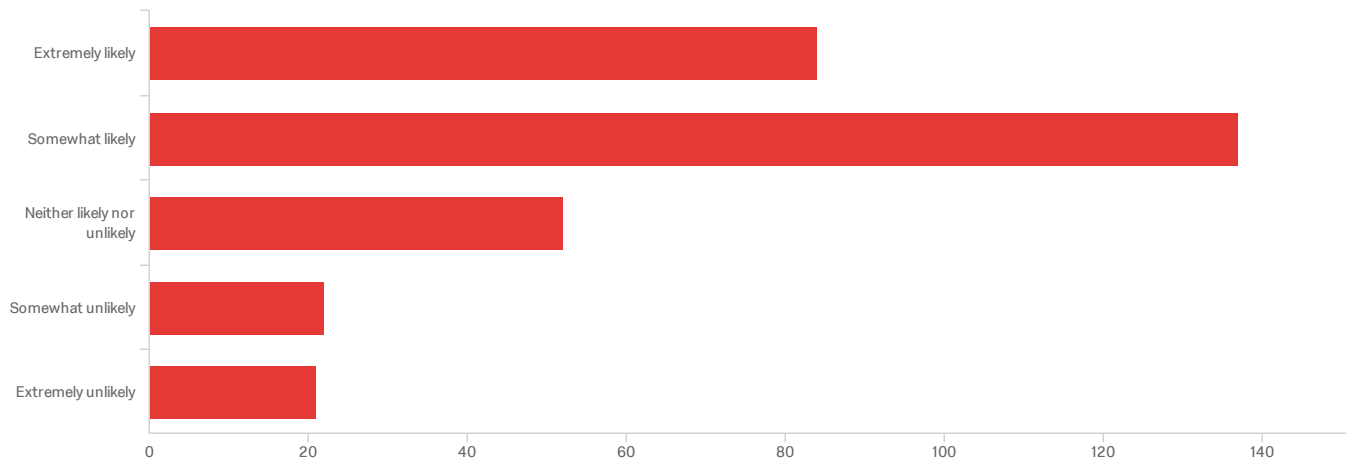


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you ever sent a message to a deceased person using a smartphone, social media, or some other type of technology? - Selected Choice	1.00	2.00	1.87	0.34	0.11	312

#	Field	Choice Count
1	Yes. Please describe if you wish.	13.14% 41
2	No. Please comment if you wish.	86.86% 271
		312

Showing rows 1 - 3 of 3

Q26 - How likely would you be to read information about planning for your digital assets and your digital legacy if this information was made available to you?

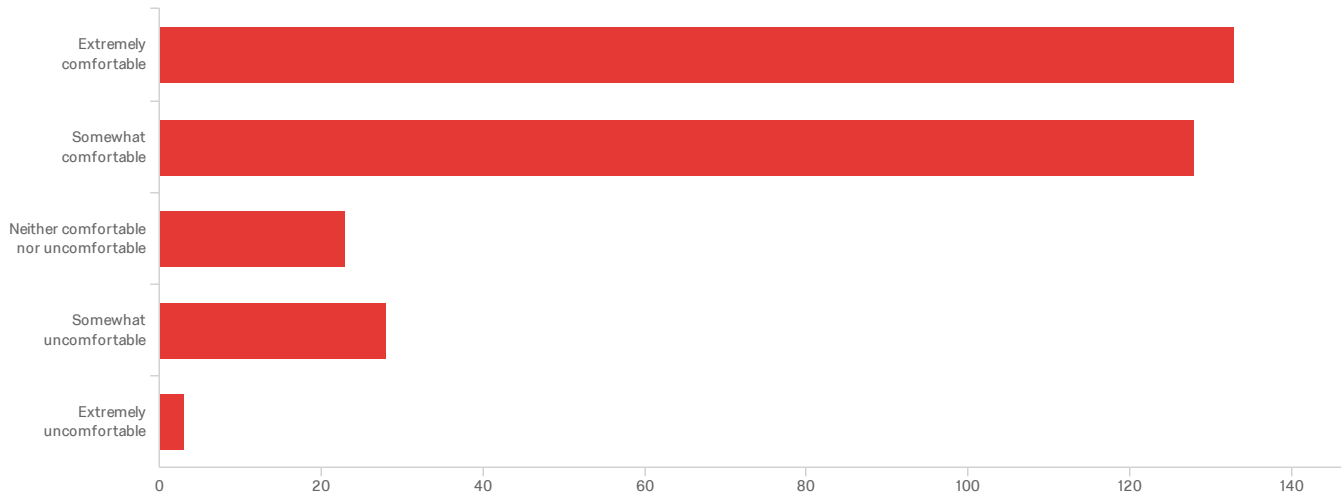


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How likely would you be to read information about planning for your digital assets and your digital legacy if this information was made available to you?	1.00	5.00	2.24	1.12	1.25	316

#	Field	Choice Count
1	Extremely likely	26.58% 84
2	Somewhat likely	43.35% 137
3	Neither likely nor unlikely	16.46% 52
4	Somewhat unlikely	6.96% 22
5	Extremely unlikely	6.65% 21
		316

Showing rows 1 - 6 of 6

Q27 - How comfortable are you thinking about / talking about topics related to death and grief?

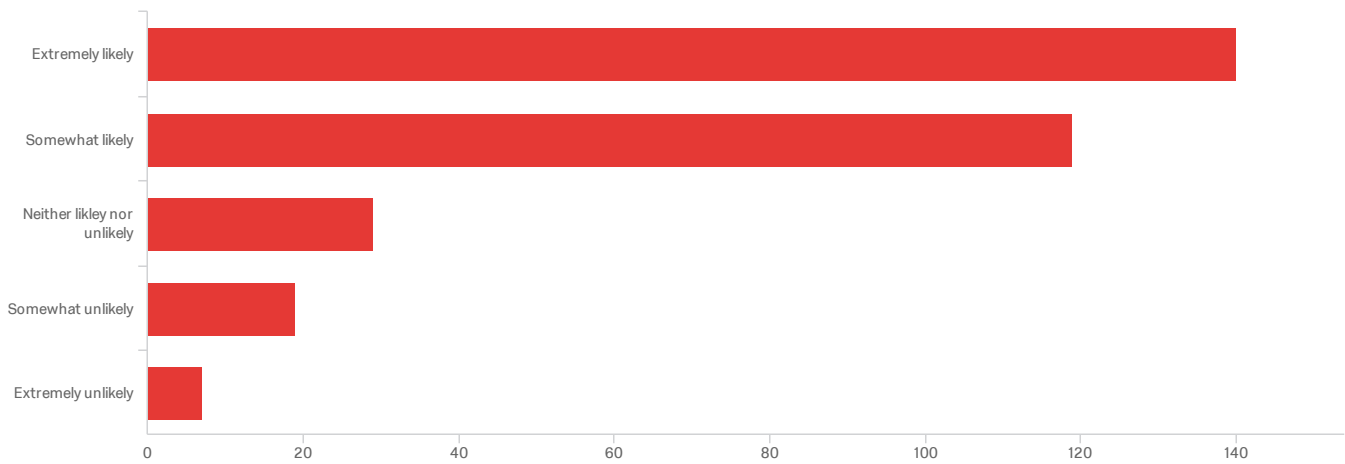


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How comfortable are you thinking about / talking about topics related to death and grief?	1.00	5.00	1.86	0.96	0.92	315

#	Field	Choice Count
1	Extremely comfortable	42.22% 133
2	Somewhat comfortable	40.63% 128
3	Neither comfortable nor uncomfortable	7.30% 23
4	Somewhat uncomfortable	8.89% 28
5	Extremely uncomfortable	0.95% 3
		315

Showing rows 1 - 6 of 6

Q28 - How likely are you to talk about topics related to death and grief with your family?

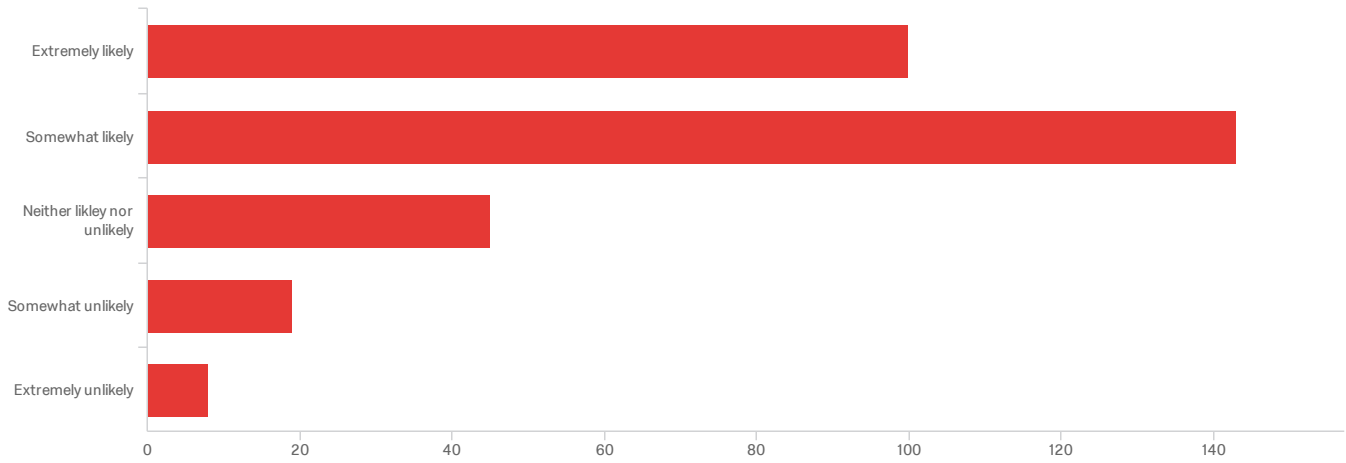


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How likely are you to talk about topics related to death and grief with your family?	53.00	59.00	54.56	1.69	2.86	314

#	Field	Choice Count
1	Extremely likely	44.59% 140
2	Somewhat likely	37.90% 119
3	Neither likely nor unlikely	9.24% 29
4	Somewhat unlikely	6.05% 19
5	Extremely unlikely	2.23% 7
		314

Showing rows 1 - 6 of 6

Q29 - How likely are you to talk about topics related to death and grief with non-family members?

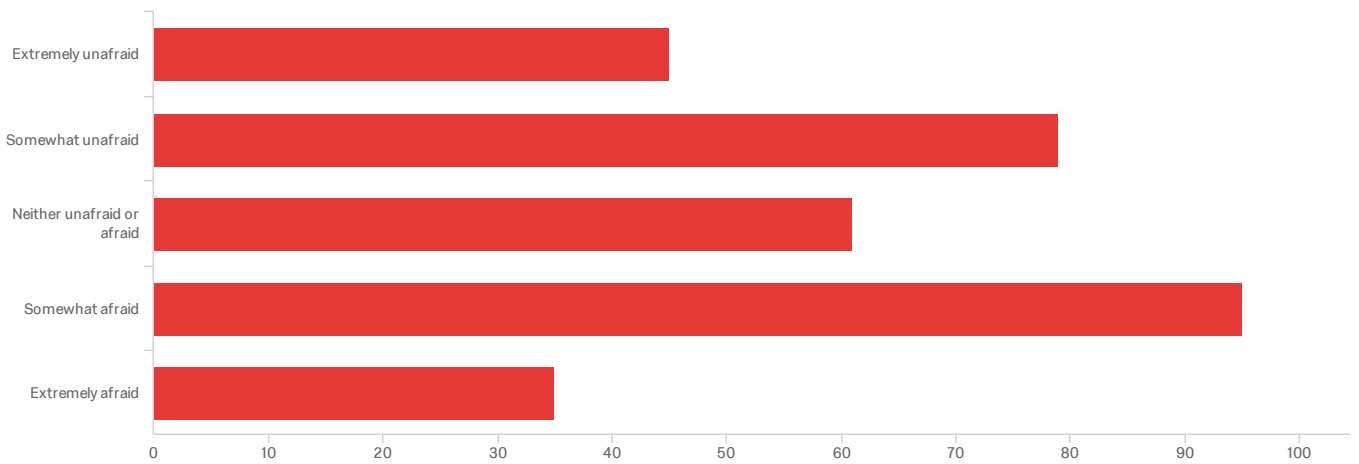


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How likely are you to talk about topics related to death and grief with non-family members?	53.00	59.00	54.93	1.67	2.79	315

#	Field	Choice Count
1	Extremely likely	31.75% 100
2	Somewhat likely	45.40% 143
3	Neither likely nor unlikely	14.29% 45
4	Somewhat unlikely	6.03% 19
5	Extremely unlikely	2.54% 8
		315

Showing rows 1 - 6 of 6

Q30 - As a general rule, how afraid are you of dying?

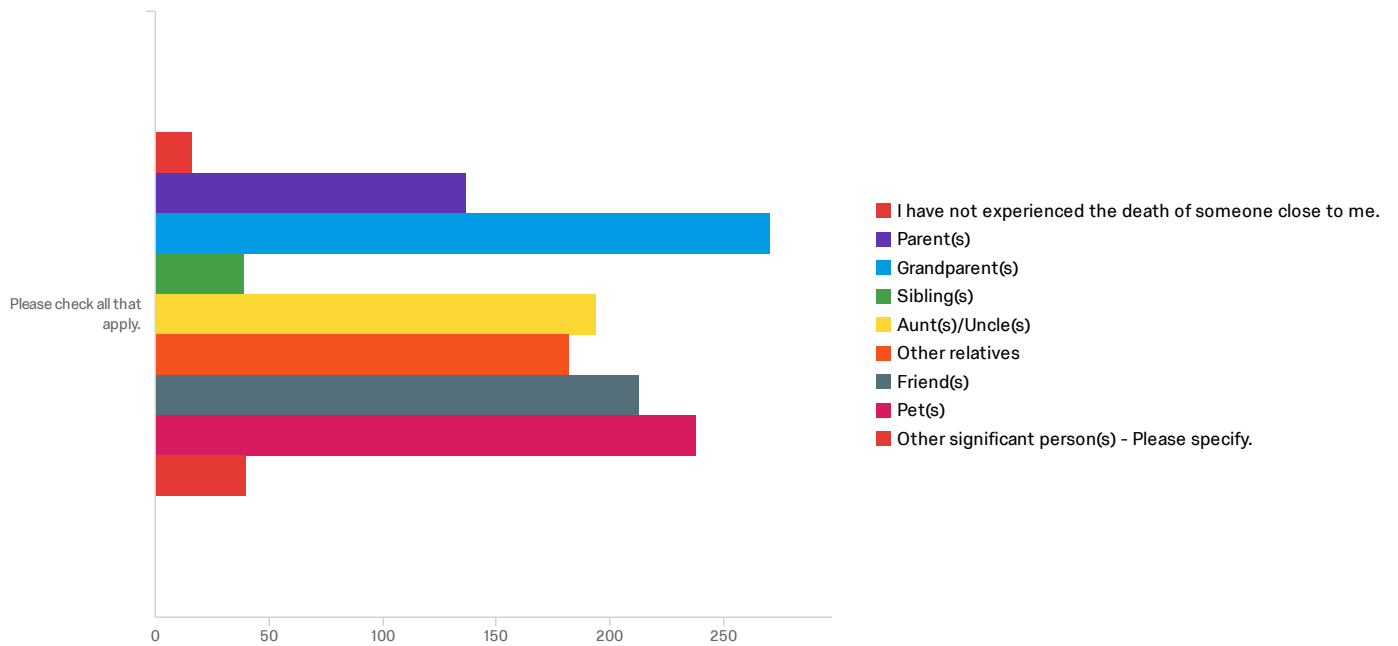


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	As a general rule, how afraid are you of dying?	6.00	13.00	8.54	2.34	5.48	315

#	Field	Choice Count
1	Extremely unafraid	14.29% 45
2	Somewhat unafraid	25.08% 79
3	Neither unafraid or afraid	19.37% 61
4	Somewhat afraid	30.16% 95
5	Extremely afraid	11.11% 35
		315

Showing rows 1 - 6 of 6

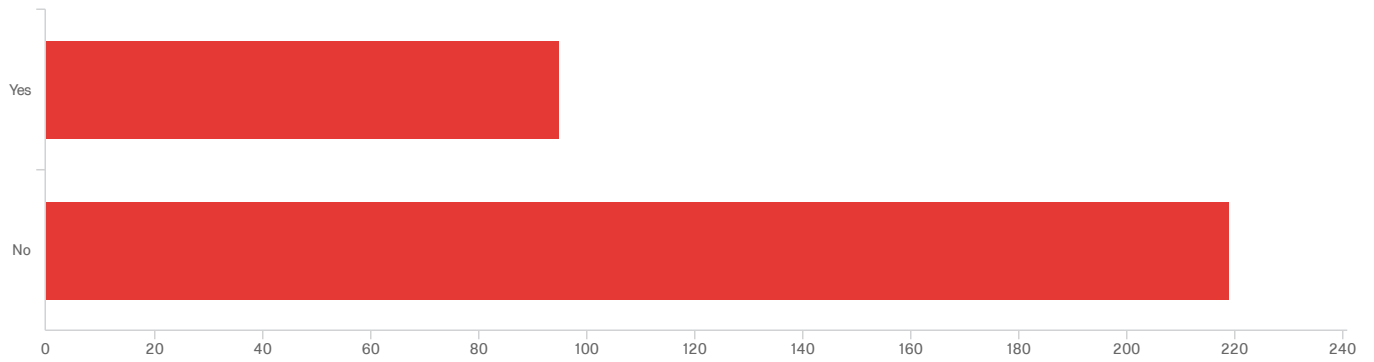
Q31 - Have you experienced the death of someone close to you?



#	Field	Please check all that apply.	Total
1	I have not experienced the death of someone close to me.	100.00% 16	16
2	Parent(s)	100.00% 137	137
3	Grandparent(s)	100.00% 271	271
4	Sibling(s)	100.00% 39	39
5	Aunt(s)/Uncle(s)	100.00% 194	194
6	Other relatives	100.00% 182	182
7	Friend(s)	100.00% 213	213
8	Pet(s)	100.00% 238	238
9	Other significant person(s) - Please specify.	100.00% 40	40

Showing rows 1 - 9 of 9

Q32 - Have you ever taken a death and dying course?



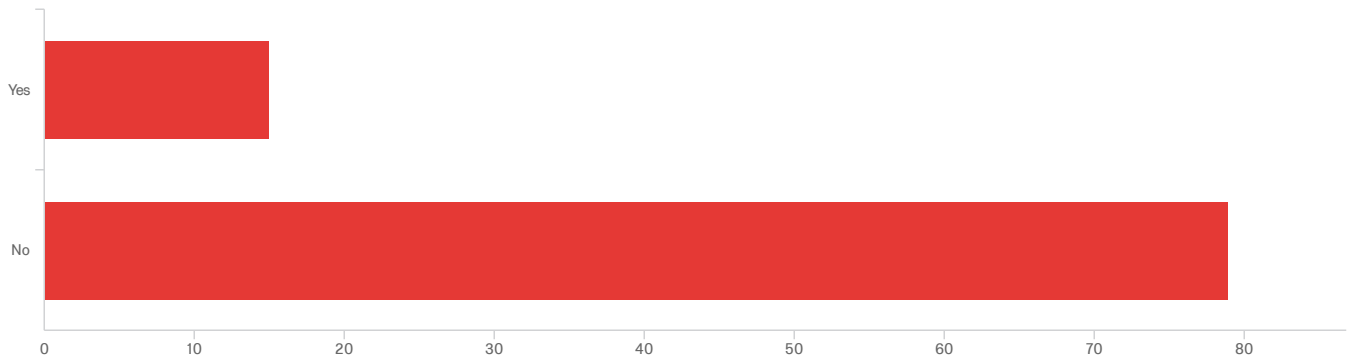
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you ever taken a death and dying course?	1.00	2.00	1.70	0.46	0.21	314

#	Field	Choice Count
1	Yes	30.25% 95
2	No	69.75% 219

314

Showing rows 1 - 3 of 3

Q33 - Did you talk about planning for your digital legacy / digital assets in this class?



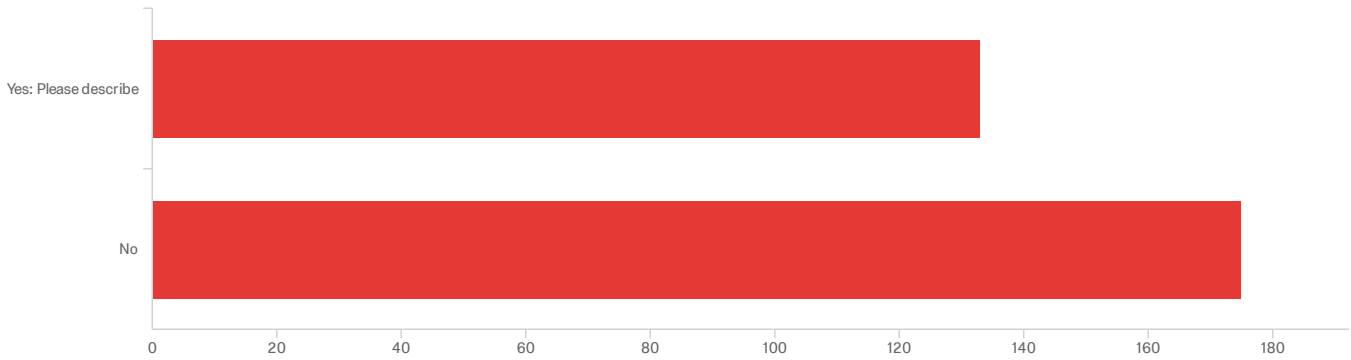
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Did you talk about planning for your digital legacy / digital assets in this class?	1.00	2.00	1.84	0.37	0.13	94

#	Field	Choice Count
1	Yes	15.96% 15
2	No	84.04% 79

94

Showing rows 1 - 3 of 3

Q34 - Have you ever worked or volunteered in a setting where you interacted with people who were dealing with life-threatening illness, death, or grief (hospice, hospital, nursing home, etc.)?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you ever worked or volunteered in a setting where you interacted with people who were dealing with life-threatening illness, death, or grief (hospice, hospital, nursing home, etc.)? - Selected Choice	1.00	2.00	1.57	0.50	0.25	308

#	Field	Choice Count
1	Yes: Please describe	43.18% 133
2	No	56.82% 175
		308

Showing rows 1 - 3 of 3

Q34_1_TEXT - Yes: Please describe

- Yes: Please describe

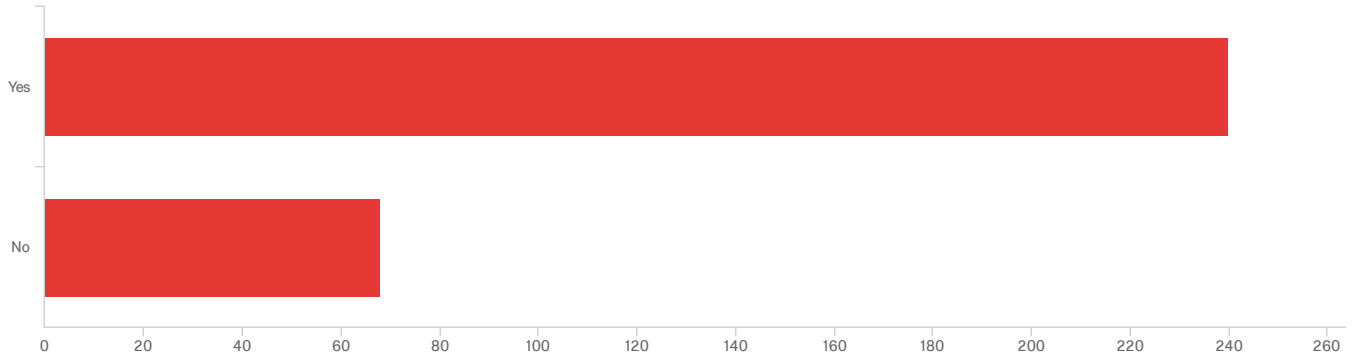
- I volunteered at a nursing home when I was 12.

- I used to bring my greyhound to the nursing home for pet therapy. (FYI: I'm a non-traditional student - meaning OLD! lol)

- I study gerontology, so nursing homes and hospitals

- Nursing homes and hospital environments

Q35 - Have any of your loved ones talked openly with you about the possibility of their death and/or their final wishes?



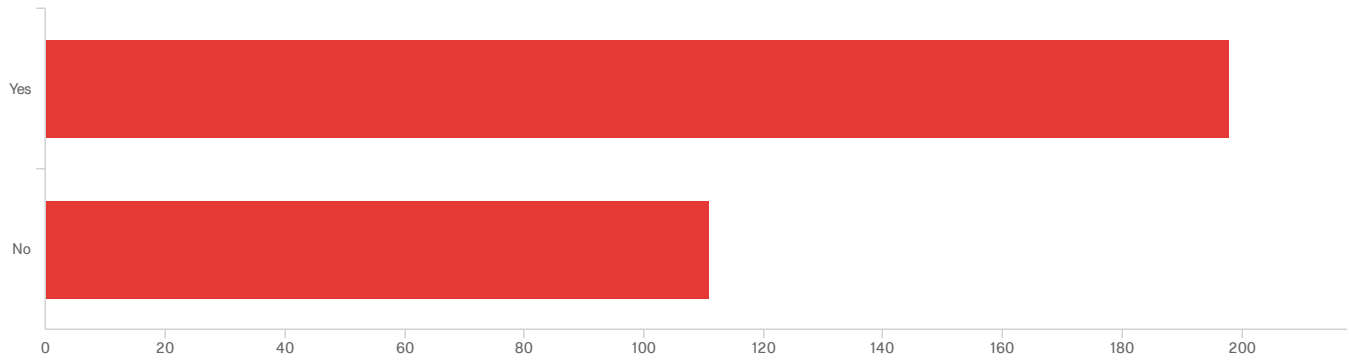
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have any of your loved ones talked openly with you about the possibility of their death and/or their final wishes?	1.00	2.00	1.22	0.41	0.17	308

#	Field	Choice Count
1	Yes	77.92% 240
2	No	22.08% 68

308

Showing rows 1 - 3 of 3

Q36 - Have you talked openly with your loved ones about the possibility of your death and/or your final wishes?



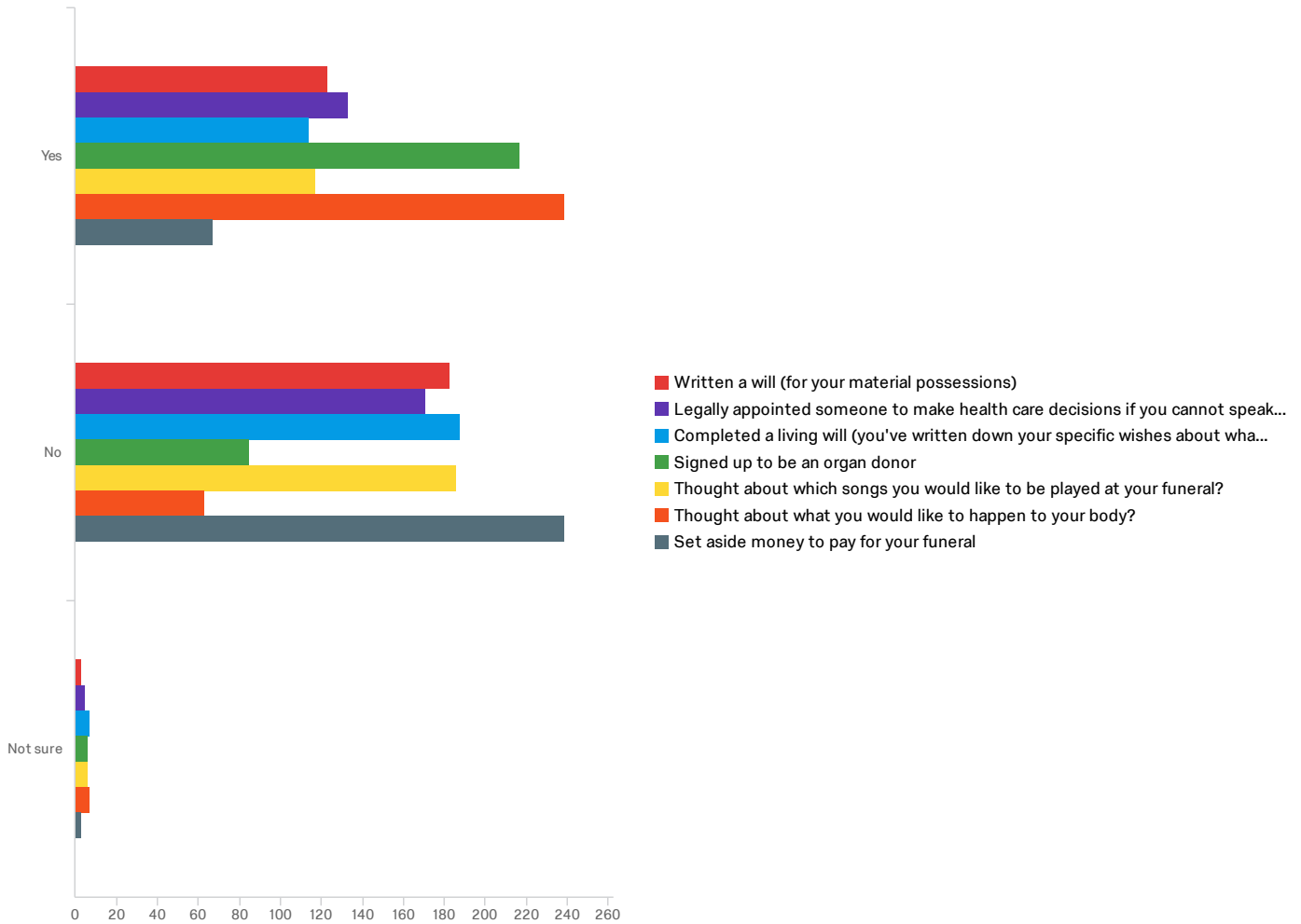
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you talked openly with your loved ones about the possibility of your death and/or your final wishes?	1.00	2.00	1.36	0.48	0.23	309

#	Field	Choice Count
1	Yes	64.08% 198
2	No	35.92% 111

309

Showing rows 1 - 3 of 3

Q37 - In anticipation of your death, have you carried out any of the following tasks or made any of these preparations?



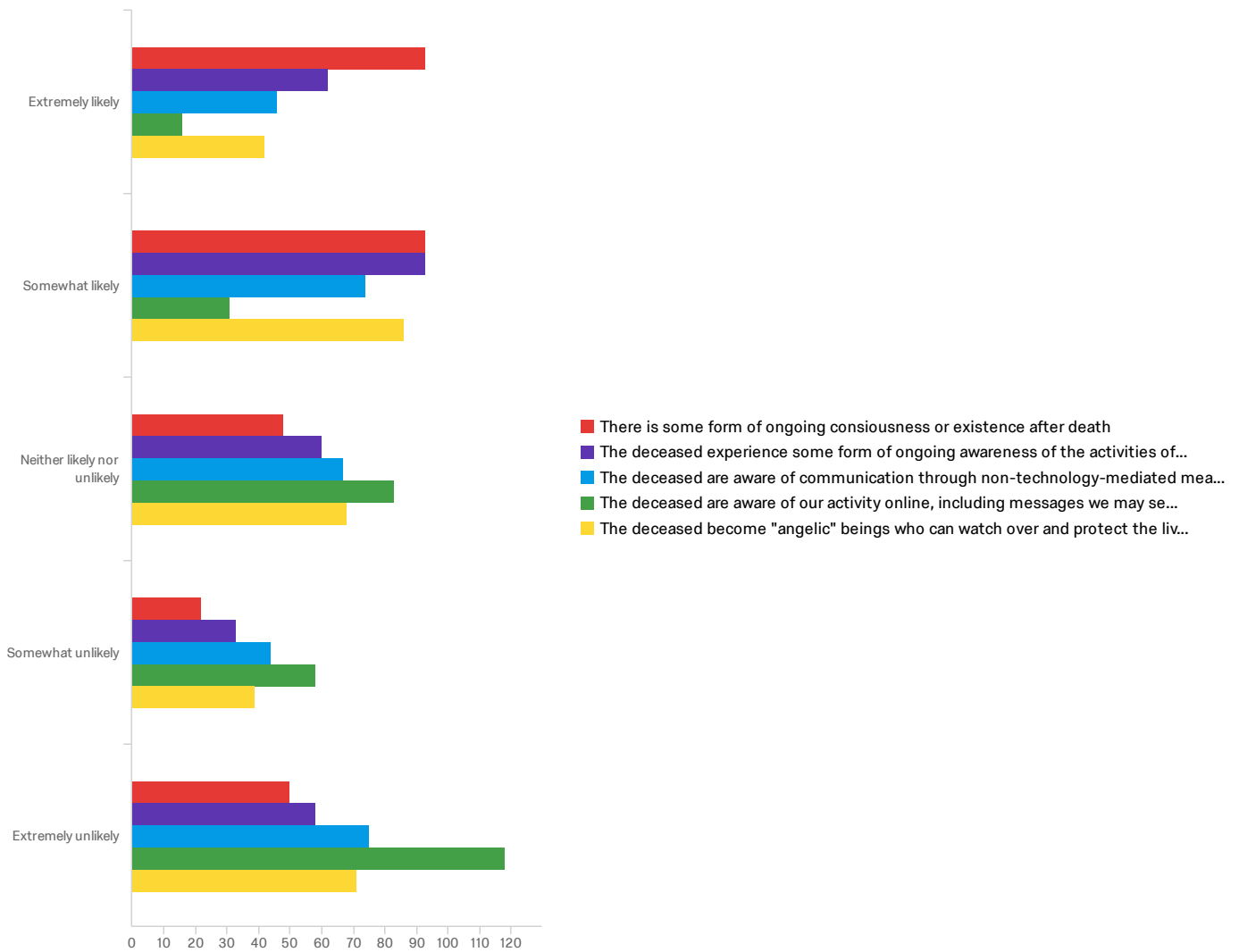
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Written a will (for your material possessions)	1.00	3.00	1.61	0.51	0.26	309
2	Legally appointed someone to make health care decisions if you cannot speak for yourself	1.00	3.00	1.59	0.52	0.28	309
3	Completed a living will (you've written down your specific wishes about what should / should not be done if you cannot speak for yourself about medical care)	1.00	3.00	1.65	0.52	0.27	309
4	Signed up to be an organ donor	1.00	3.00	1.31	0.50	0.25	308
5	Thought about which songs you would like to be played at your funeral?	1.00	3.00	1.64	0.52	0.27	309

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
6	Thought about what you would like to happen to your body?	1.00	3.00	1.25	0.48	0.23	309
7	Set aside money to pay for your funeral	1.00	3.00	1.79	0.43	0.18	309

#	Field	Yes	No	Not sure	Total
1	Written a will (for your material possessions)	39.81% 123	59.22% 183	0.97% 3	309
2	Legally appointed someone to make health care decisions if you cannot speak for yourself	43.04% 133	55.34% 171	1.62% 5	309
3	Completed a living will (you've written down your specific wishes about what should / should not be done if you cannot speak for yourself about medical care)	36.89% 114	60.84% 188	2.27% 7	309
4	Signed up to be an organ donor	70.45% 217	27.60% 85	1.95% 6	308
5	Thought about which songs you would like to be played at your funeral?	37.86% 117	60.19% 186	1.94% 6	309
6	Thought about what you would like to happen to your body?	77.35% 239	20.39% 63	2.27% 7	309
7	Set aside money to pay for your funeral	21.68% 67	77.35% 239	0.97% 3	309

Showing rows 1 - 7 of 7

Q38 - In terms of your own personal beliefs, how likely it is that...

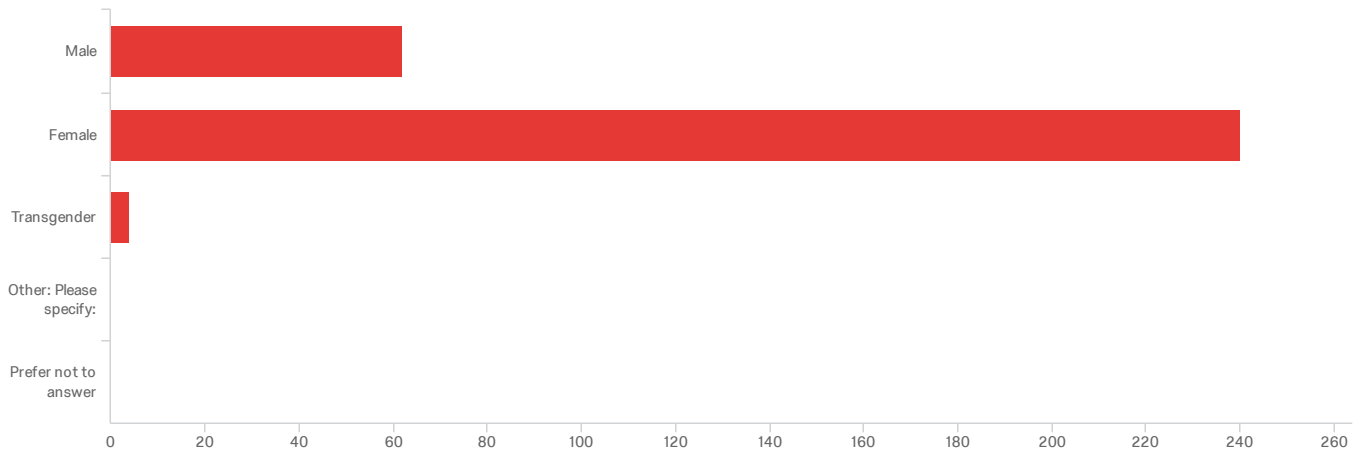


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	There is some form of ongoing consciousness or existence after death	9.00	13.00	10.49	1.41	1.98	306
2	The deceased experience some form of ongoing awareness of the activities of surviving loved ones	9.00	13.00	10.78	1.39	1.93	306
3	The deceased are aware of communication through non-technology-mediated means (e.g., talking to their picture, visiting their gravesite)	9.00	13.00	11.09	1.40	1.96	306
4	The deceased are aware of our activity online, including messages we may send to them or post on social media	9.00	13.00	11.75	1.21	1.47	306
5	The deceased become "angelic" beings who can watch over and protect the living	9.00	13.00	11.04	1.37	1.88	306

#	Field	Extremely likely	Somewhat likely	Neither likely nor unlikely	Somewhat unlikely	Extremely unlikely	Total
1	There is some form of ongoing consciousness or existence after death	30.39% 93	30.39% 93	15.69% 48	7.19% 22	16.34% 50	306
2	The deceased experience some form of ongoing awareness of the activities of surviving loved ones	20.26% 62	30.39% 93	19.61% 60	10.78% 33	18.95% 58	306
3	The deceased are aware of communication through non-technology-mediated means (e.g., talking to their picture, visiting their gravesite)	15.03% 46	24.18% 74	21.90% 67	14.38% 44	24.51% 75	306
4	The deceased are aware of our activity online, including messages we may send to them or post on social media	5.23% 16	10.13% 31	27.12% 83	18.95% 58	38.56% 118	306
5	The deceased become "angelic" beings who can watch over and protect the living	13.73% 42	28.10% 86	22.22% 68	12.75% 39	23.20% 71	306

Showing rows 1 - 5 of 5

Q39 - The next questions tell us a little bit about you. Gender identity:



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	The next questions tell us a little bit about you. Gender identity: - Selected Choice	1.00	3.00	1.81	0.42	0.18	306

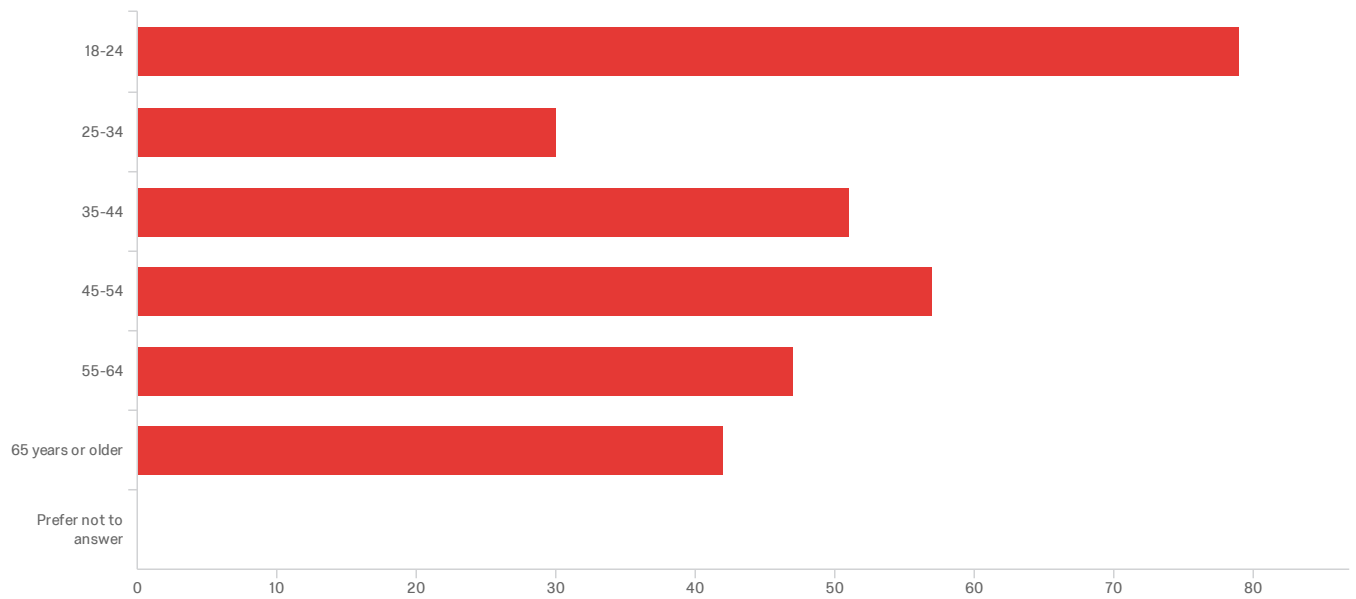
#	Field	Choice Count
1	Male	20.26% 62
2	Female	78.43% 240
3	Transgender	1.31% 4
4	Other: Please specify:	0.00% 0
5	Prefer not to answer	0.00% 0
		306

Showing rows 1 - 6 of 6

Q39_4_TEXT - Other: Please specify:

Other: Please specify:

Q41 - Please tell us your current age:

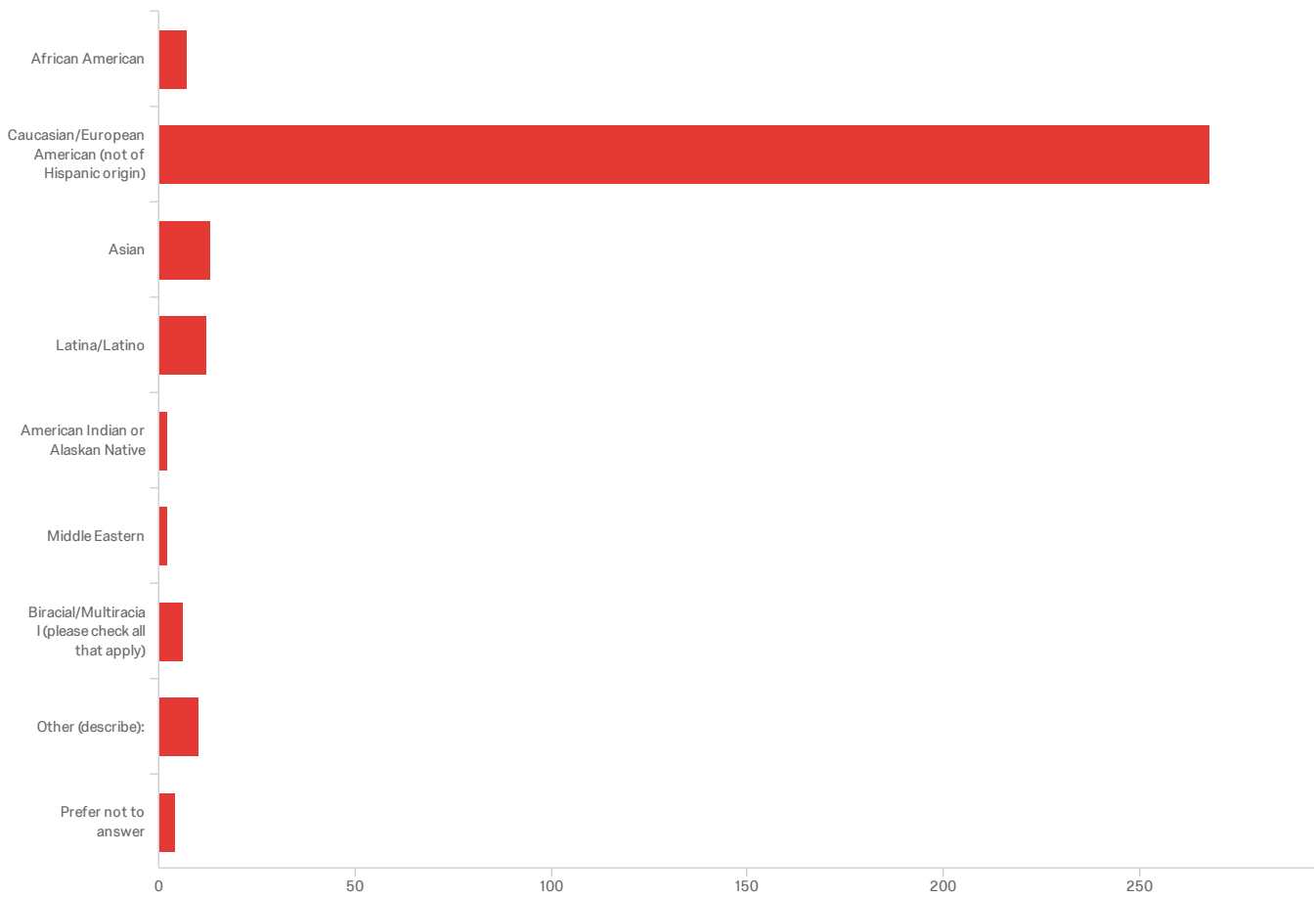


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Please tell us your current age:	1.00	6.00	3.29	1.76	3.08	306

#	Field	Choice Count
1	18-24	25.82% 79
2	25-34	9.80% 30
3	35-44	16.67% 51
4	45-54	18.63% 57
5	55-64	15.36% 47
6	65 years or older	13.73% 42
7	Prefer not to answer	0.00% 0
		306

Showing rows 1 - 8 of 8

Q43 - Please tell us about your race / ethnic background (please check all that apply)

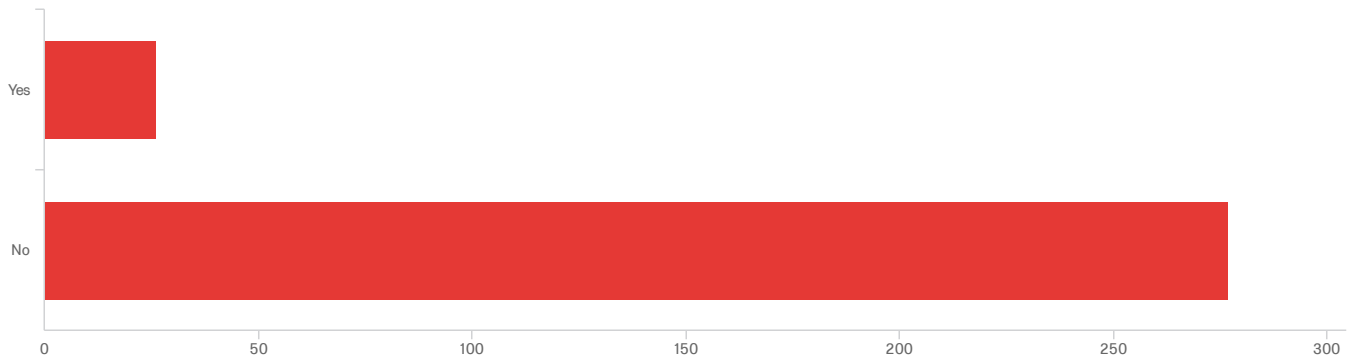


#	Field	Choice Count
1	African American	2.16% 7
2	Caucasian/European American (not of Hispanic origin)	82.72% 268
3	Asian	4.01% 13
4	Latina/Latino	3.70% 12
5	American Indian or Alaskan Native	0.62% 2
6	Middle Eastern	0.62% 2
7	Biracial/Multiracial (please check all that apply)	1.85% 6
8	Other (describe):	3.09% 10
9	Prefer not to answer	1.23% 4
		324

Showing rows 1 - 10 of 10

Q43_8_TEXT - Other (describe):

Q46 - Have you participated in a Digital Death Survey in a previous year?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you participated in a Digital Death Survey in a previous year?	1.00	2.00	1.91	0.28	0.08	303

#	Field	Choice Count
1	Yes	8.58% 26
2	No	91.42% 277

303

Showing rows 1 - 3 of 3

How the Digital Legacy Association support the general public and professionals

