The Digital Legacy Association

@JamesNorris

www.DeadSocial.org
www.DigitalLegacyAssociation.org
www.DigitalLegacyConference.com
Introduction to terminology
Digital Legacy
What is our ‘digital legacy’

Our digital legacy is what remains of us digitally once we die.

When we die our digital footprint becomes our digital legacy.
The value of social media as places for bereavement – Digital Death Survey 2015

If someone you care about dies how important is it for you to be able to view their social media accounts

- Not Important: 31%
- Important: 24%
- Very Important: 29%
- A little important: 16%
Digital Assets
What are ‘digital assets’

*Digital assets are possessions that are purchased, stored or available online.*
Where our digital assets are located
Our physical assets are becoming digital assets
Does someone other than yourself know the password for your mobile phone?

- Yes: 43%
- No: 35%
- I do not own a mobile phone: 1%
- I do not have a password on my phone: 21%
DeadSocial
(Support for the general public)
Support material for the general public

Preventing for death on social media sites

- DeadSocial’s “5 steps to sort out your Digital Legacy” Guide (available in English and Welsh)
- Full Facebook Guide
- Full Twitter Guide
- Full Instagram Guide
- Full Linkedin Guide
- Full Google+ Guide
- Websites & Blogs Guide

Downloading your media & data from social networks

- How to download your data from Facebook
- How to download your data from Twitter

http://www.deadsocial.org/resources
Download your Facebook photos and videos

How to download a copy of your Facebook data

We recommend that all Facebook users should consider downloading a copy of all their data (for free) from Facebook. This process may be of significant interest to those approaching the end of their life and those who have a desire to pass on an archive of their content (photos, videos etc) to their next of kin, children etc.

- Visit https://www.facebook.com/settings
- Download the data you would like to download and pass on to a loved one

Further support:
- Your Money
- Support Organisations & Charities
- Healthcare Professional & Carers Area

Download your information
Get a copy of what you've shared on Facebook.

What's included:
- Photos, videos and messages you've shared
- Your messages and the conversations
- Your cover and profile photos
- More info

When a copy of your data is downloaded from Facebook no changes or alterations are made to your profile or account online. Once downloaded you will be able to use your Facebook account in exactly the same way as you did previously and all of the information will still be available.

Once a copy of your data has been downloaded you will be able to access all of your photos, videos and messages to your

http://deadsocial.org/resources/social-media-accounts/facebook/how-to-download-your-facebook-data-and-pass-it-on-to-your-next-of-kin
Using iTunes to decide which song should be played at a funeral

http://deadsocial.org/resources/funeral/using-the-deceased-s-itunes-playlist-to-find-a-funeral-song
"It's our policy to remove the account of a deceased person from Instagram. To protect the privacy of people on Instagram, we're unable to provide anyone with login information to an account" - Instagram, Privacy Policy

http://digitallegacyassociation.org/instagram-guide/
Pantomime Stream to hospices

http://deadsocial.org/features/our-initiatives/pantomime-hospice-streaming
Free Social media will template

http://deadsocial.org/images/DeadSocial.org_-_Social_Media_Will_Template.xlsx
The Living-Infographic

http://deadsocial.org/features/our-initiatives/the-livinfographic
The Digital Legacy Association
(Support for professionals)
We launched in November 2015
Our Digital Asset & Digital Legacy
Free Framework

http://digitallegacyassociation.org/framework
Training

http://digitallegacyassociation.org/training
Digital Champions - Support
Hospice Inpatient Resource
Free download

Tutorials for the general public

For the public

Digital Legacy Association
Helping healthcare professionals support the general public with digital assets and digital legacy

End of life planning tutorial world
Learn how to preserve your digital legacy, pass down your rights in relation to UK law. You may want to read:

Hardware / device guides
- Mobile phone guide
- Tablet guide
- Computer / Laptop guide

Social media guides
- Facebook guide
- Twitter guide
- Instagram guide
- LinkedIn guide
- Google guide

Facebook Tutorial
Overview
Facebook has helped changed the way in which we grieve and remember those who have died, forever.
When a Facebook user dies the photos on their account and the interactions that they made converts

Download the Digital Asset & Digital End of Life Framework

Recent news
The Digital Legacy and Digital Assets Infographic 2016
The Digital Legacy Association urge professionals to better support patients with their digital estate. (Press Release 12th May 2016)
Diameter remains infinite in Fahrenheit with nanotesa

http://digitallegacyassociation.org/for-the-public/
Campaigning & contributions


http://blogs.bmj.com/spcare/2015/11/30/free-wi-fi-in-healthcare-settings-luxury-or-prerequisite/
Research (Infographic 2016)

Digital Legacy Conference (annual)

www.DigitalLegacyConference.com
Pop-Up Legacy Booths

Digital Legacy Association
Royal Trinity Hospice
Living every moment

Pop-Up Legacy Booth
Don’t let your story be forgotten
A unique opportunity to film a private video message for free.
Why not tell a joke, record a birthday message or ensure a piece of family history isn’t forgotten...

When? Tuesday 2nd February 2016
Time? 11am-4pm
Where? Clinic Room, Royal Trinity Hospice

For more information or to book a place email media@royaltrinityhospice.london or call 020 7787 1012

Part of National Storytelling Week 2016

http://digitallegacyassociation.org/pop-up-legacy-booth-at-trinity-hospice/
Talk CPR – NHS Wales

We built the TalkCPR website for NHS Wales. The campaign has been nominated for a NHS Wales Award.

www.TalkCPR.wales
Working with others
@JamesNorris

www.DeadSocial.org
www.DigitalLegacyAssociation.org
www.DigitalLegacyConference.com